

# WooCommerce categories mapping

To map the product categories you will have to create your categories list in the WooCommerce plugin.

## Step 1. Create your Category list in Woocommerce

First, you need to create categories in WooCommerce. Go to Products → Categories and click "Add new category".

## Product categories

Product categories for your store can be managed here. To change the order of categories on the front-end you can drag and drop to sort them. To see more categories listed click the "screen options" link at the top-right of this page.

### Add new category

Name

*The name is how it appears on your site.*

Slug

*The "slug" is the URL-friendly version of the name. It is usually all lowercase and contains only letters, numbers, and hyphens.*

Parent category

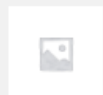
*Assign a parent term to create a hierarchy. The term Jazz, for example, would be the parent of Bebop and Big Band.*

Description

*The description is not prominent by default; however, some themes may show it.*

Display type

Thumbnail



Before you start - review [this article](#) to understand how category mapping in Wise2Sync works.

## Step 2. Get WooCommerce Category ID

Once you created your categories, you'll need to map them with the categories in Wise2Sync. You can find a Category ID in the WooCommerce URL. In Products → Categories and open a category. See the URL, which holds the category ID (in this example, ID is 16):

```
https://yourdomain.com/wp-admin/term.php?taxonomy=product_cat&tag_ID=16&post_type=product
```

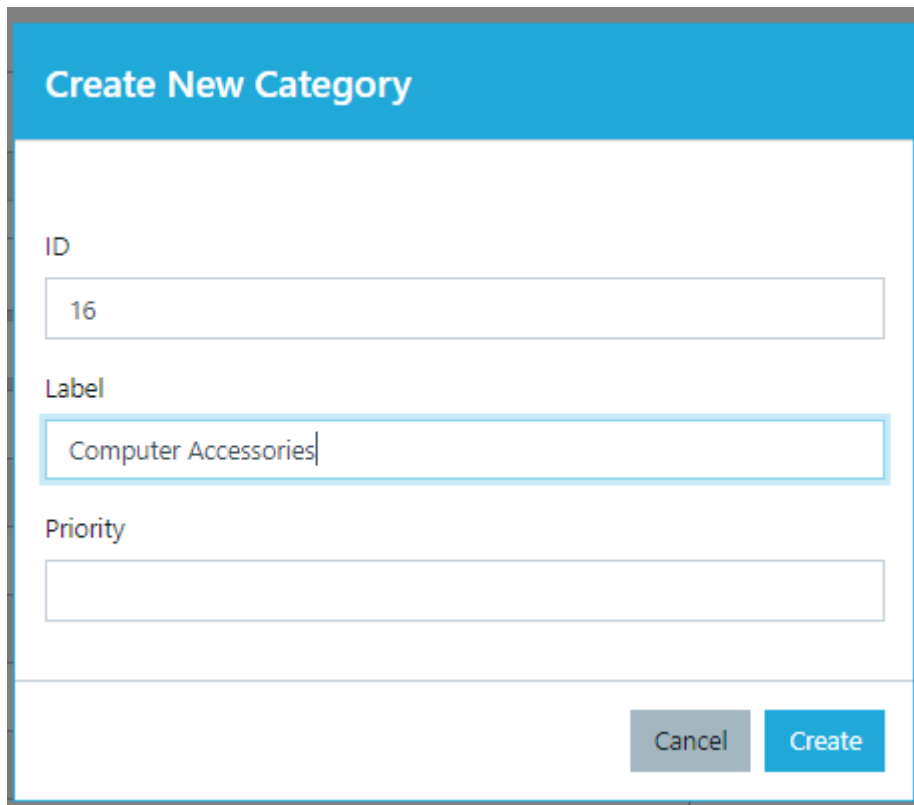
## Step 4. Create Categories in Wise2Sync

Open Wise2Sync connector <https://app.wise2sync.com>

Navigate to Data mapping → Category mapper → My categories and click "Add Category". A pop-up will open with two fields:

ID - enter the Category ID we copied in Step 1 ("16" in our case)

Label - the name of the Category (it can be the same as the Category name in Woocommerce).



The screenshot shows a modal window titled "Create New Category" with a blue header. Inside the modal, there are three input fields: "ID" with the value "16", "Label" with the value "Computer Accessories", and "Priority" which is empty. At the bottom right of the modal, there are two buttons: "Cancel" (grey) and "Create" (blue).

You can repeat these steps multiple times for all categories. Or first create all categories in WooCommerce and then recreate them in Wise2Sync.

## Step 5. Map supplier categories in Wise2Sync

Navigate to Data mapping → Category mapper → Supplier categories and map your newly created category with the supplier's category.

## Update Category

Attribute code

VIDEO/AUDIO - SYSTEMS - VIDEO CONFERENCE - VIDEO CONFERENCE

Alias

16 (label: Computer Accessories) ▼

Cancel

Update

Repeat the steps above to map all your products' categories.

If you are not sure how the categories mapping works get in touch and we will help you!  
Contact us at [support@wise2sync.com](mailto:support@wise2sync.com)

Revision #13

Created Thu, Aug 27, 2020 9:58 AM

Updated Fri, Jun 20, 2025 2:03 PM