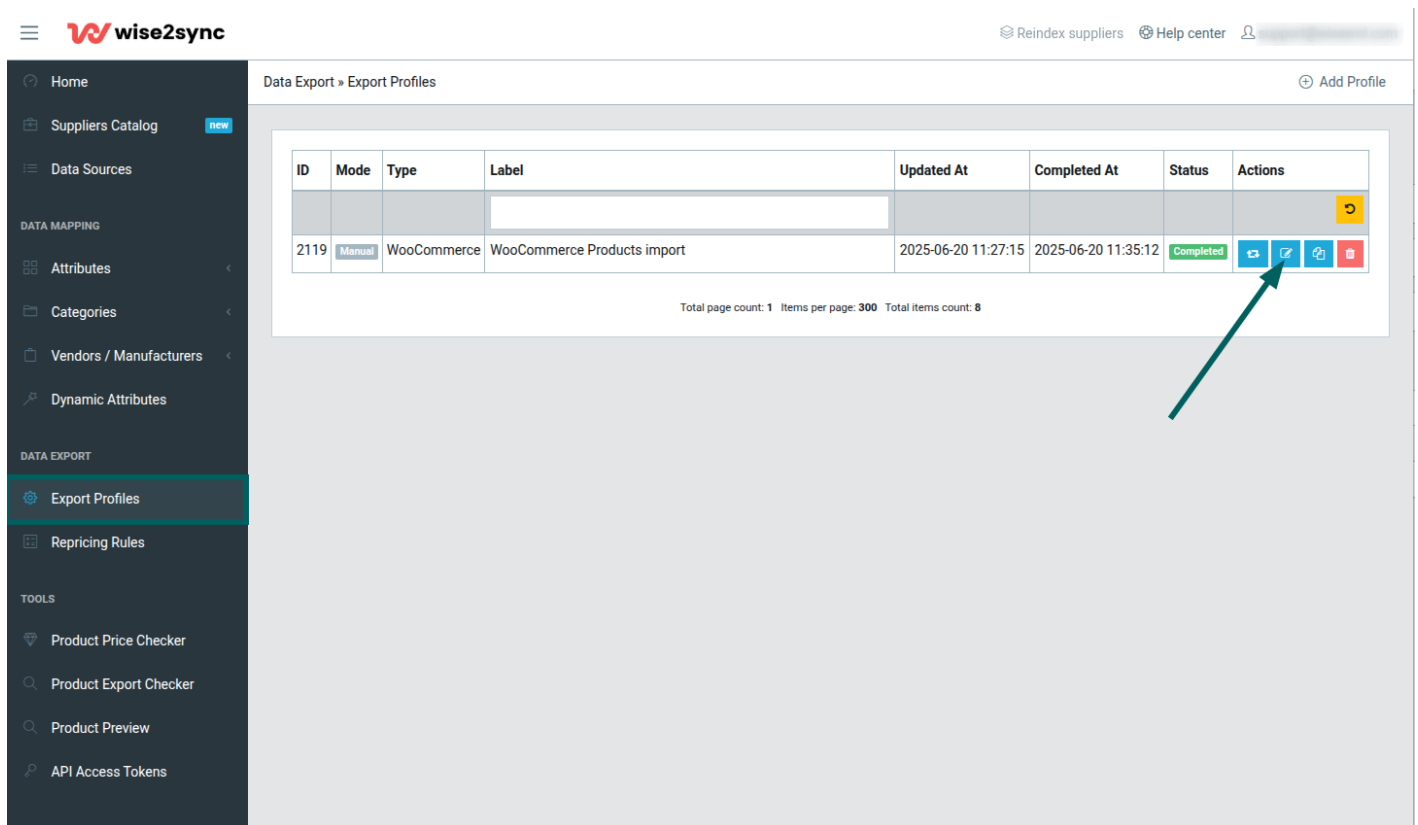


Taxonomies addition for products in WooCommerce

Wise2Sync module imports and creates WooCommerce product attributes.

Step 1. Open export profile in Wise2Sync app:



The screenshot shows the Wise2Sync app interface. The left sidebar contains a menu with categories: Home, Suppliers Catalog, Data Sources, DATA MAPPING, DATA EXPORT, and TOOLS. The 'Export Profiles' option under 'DATA EXPORT' is highlighted. The main content area shows a table of export profiles. The table has columns: ID, Mode, Type, Label, Updated At, Completed At, Status, and Actions. One profile is listed with ID 2119, Mode Manual, Type WooCommerce, and Label 'WooCommerce Products import'. The status is 'Completed'. A green arrow points to the 'Actions' column for this profile.

ID	Mode	Type	Label	Updated At	Completed At	Status	Actions
2119	Manual	WooCommerce	WooCommerce Products import	2025-06-20 11:27:15	2025-06-20 11:35:12	Completed	[Icons]

Total page count: 1 Items per page: 300 Total items count: 8

Step 2. Select Template

Preferences

Filter

Repricer

Template

Upload to FTP

Export Results

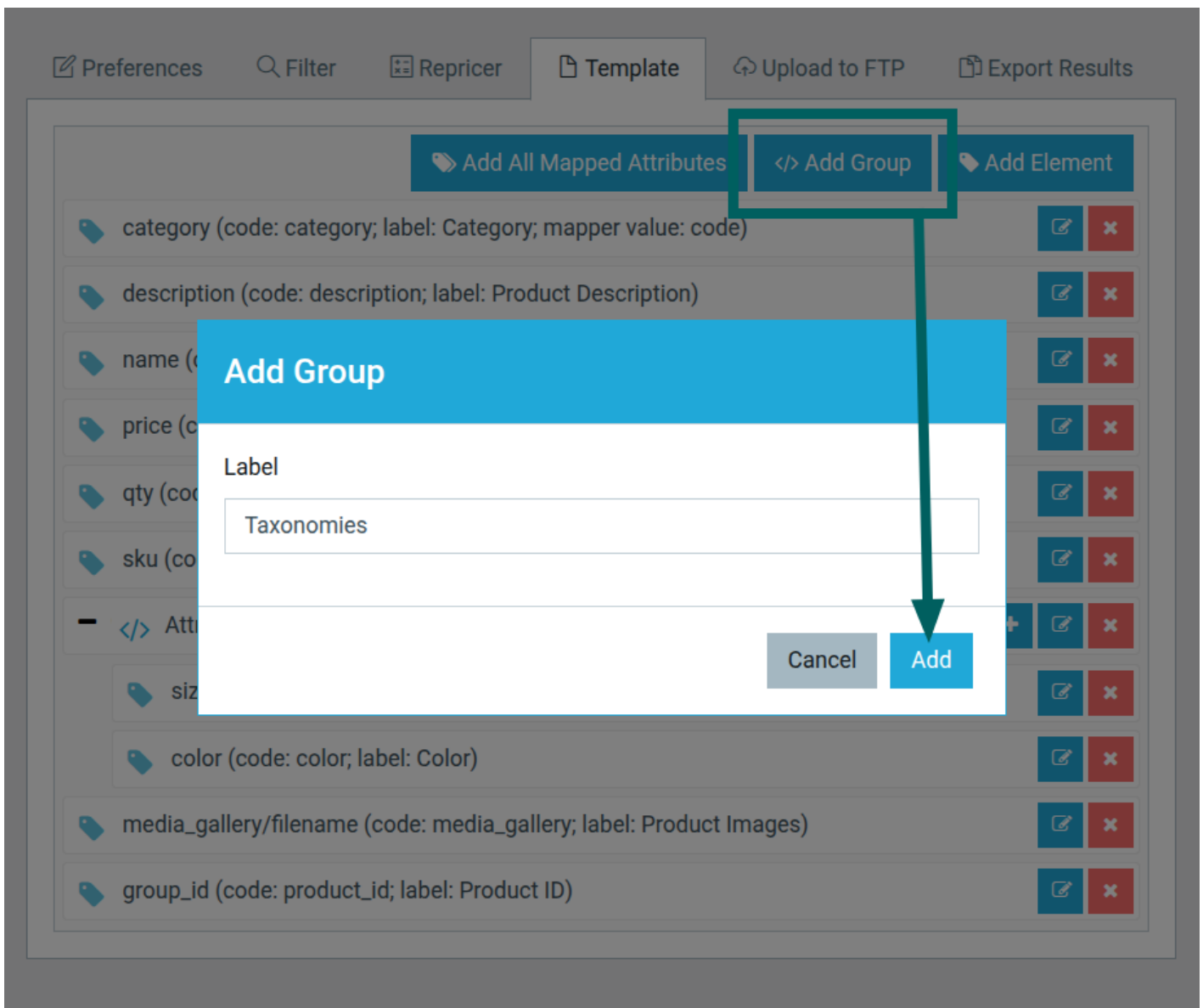
Add All Mapped Attributes

Add Group

Add Element

category (code: category; label: Category; mapper value: code)		
description (code: description; label: Product Description)		
name (code: name; label: Product Name)		
price (code: price; label: Price)		
qty (code: qty; label: QTY)		
sku (code: sku; label: SKU)		
<div>Attributes</div>	+	
size (code: size; label: Size)		
color (code: color; label: Color)		
media_gallery/filename (code: media_gallery; label: Product Images)		
group_id (code: product_id; label: Product ID)		

Step 3. If the template is missing the **group** "Taxonomies" - create one:



Step 4. Add **taxonomies** for product:

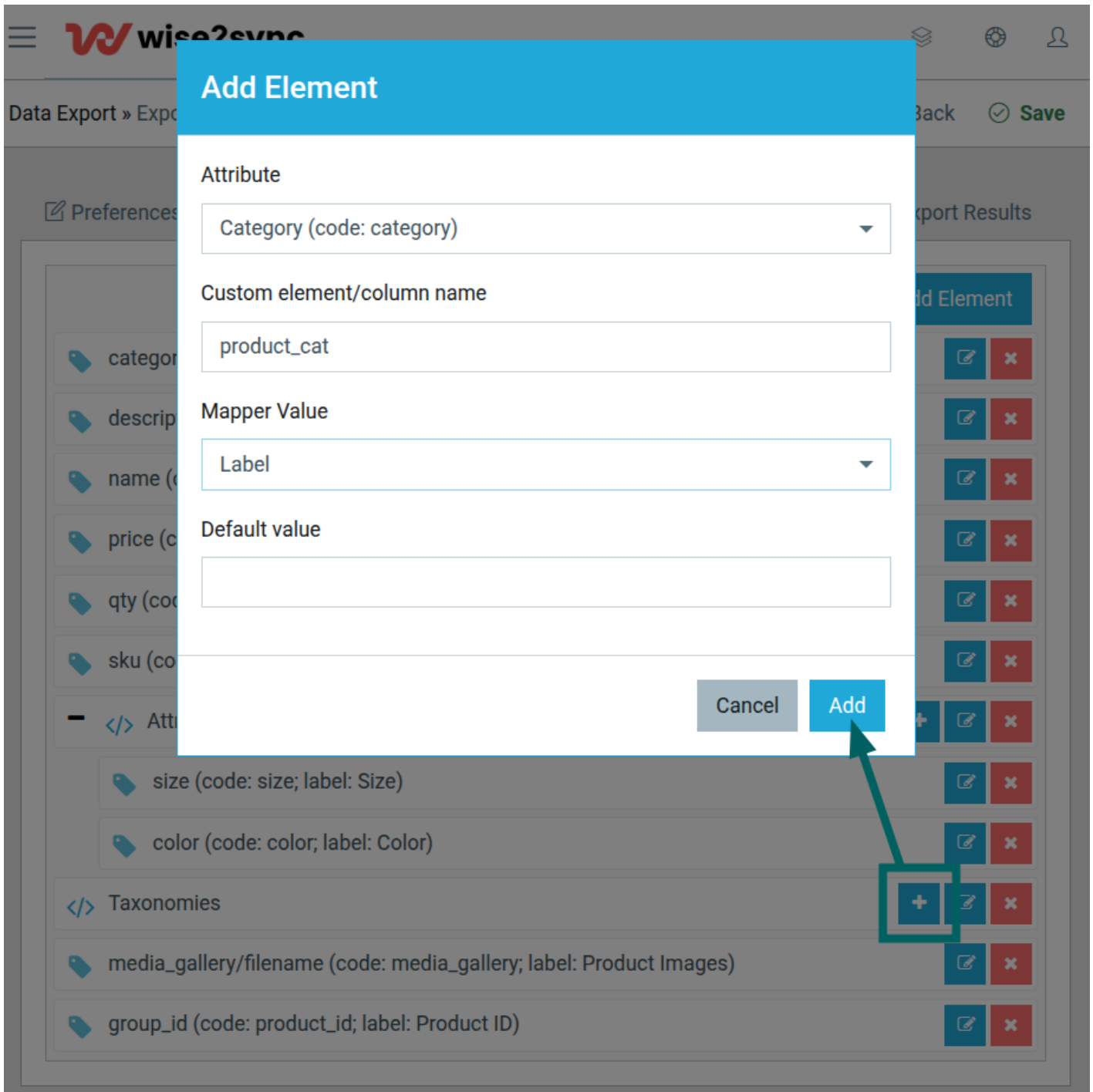
field meanings:

Attribute - select an attribute from the list.

Custom element/column name - taxonomy slug in WooCommerce; [Look for more information.](#)

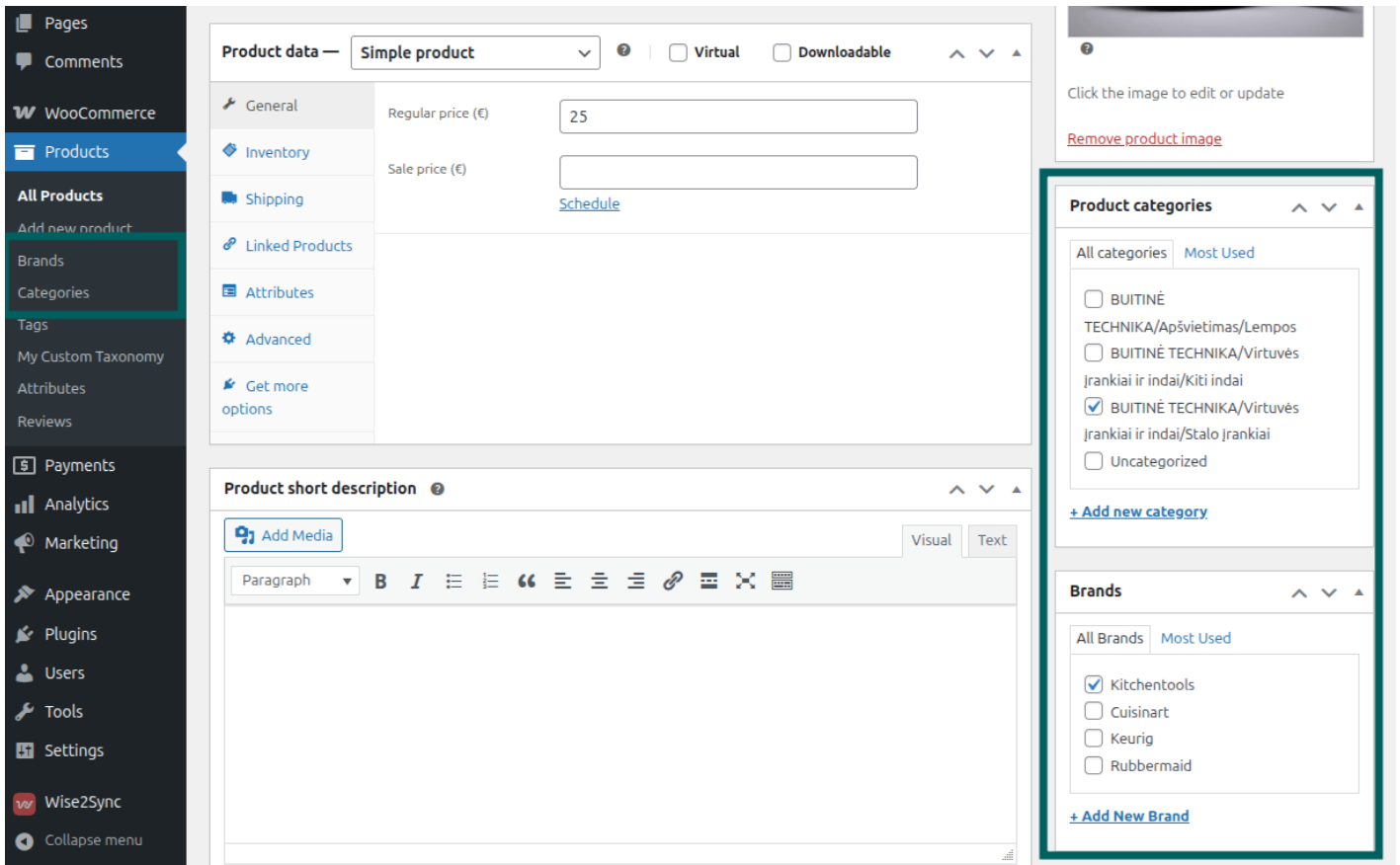
Mapper Value : [Code] - Your assigned value, [Label] - Your assigned label.

Default value - value that will be applied to all products, eg, "Red".

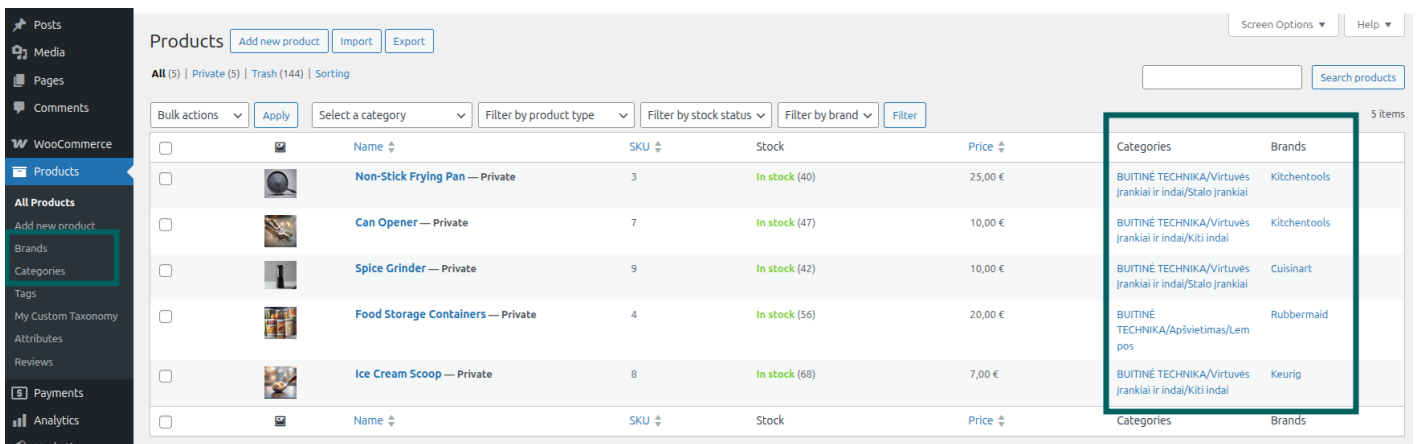


Step 5. Once you have added all taxonomies, save the export profile.

When the export file is ready (at Wise2Sync App) the import is completed in your WordPress site. Open the Product list and select the imported product. You should see the newly added taxonomies:

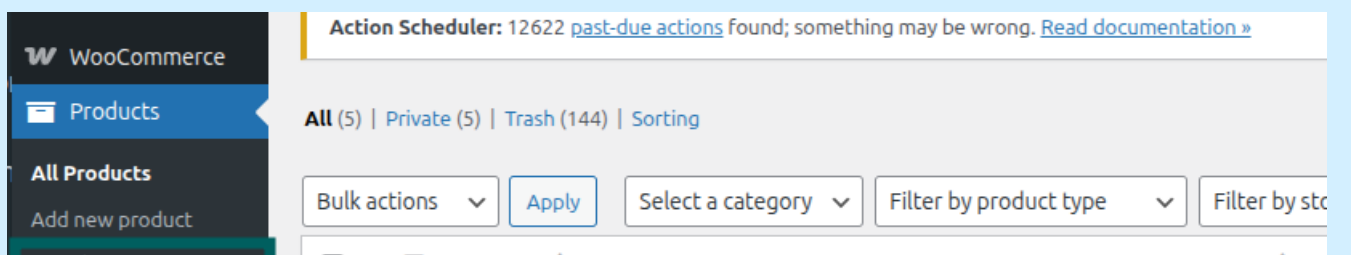


and you might see them here too:



What taxonomy name to choose?

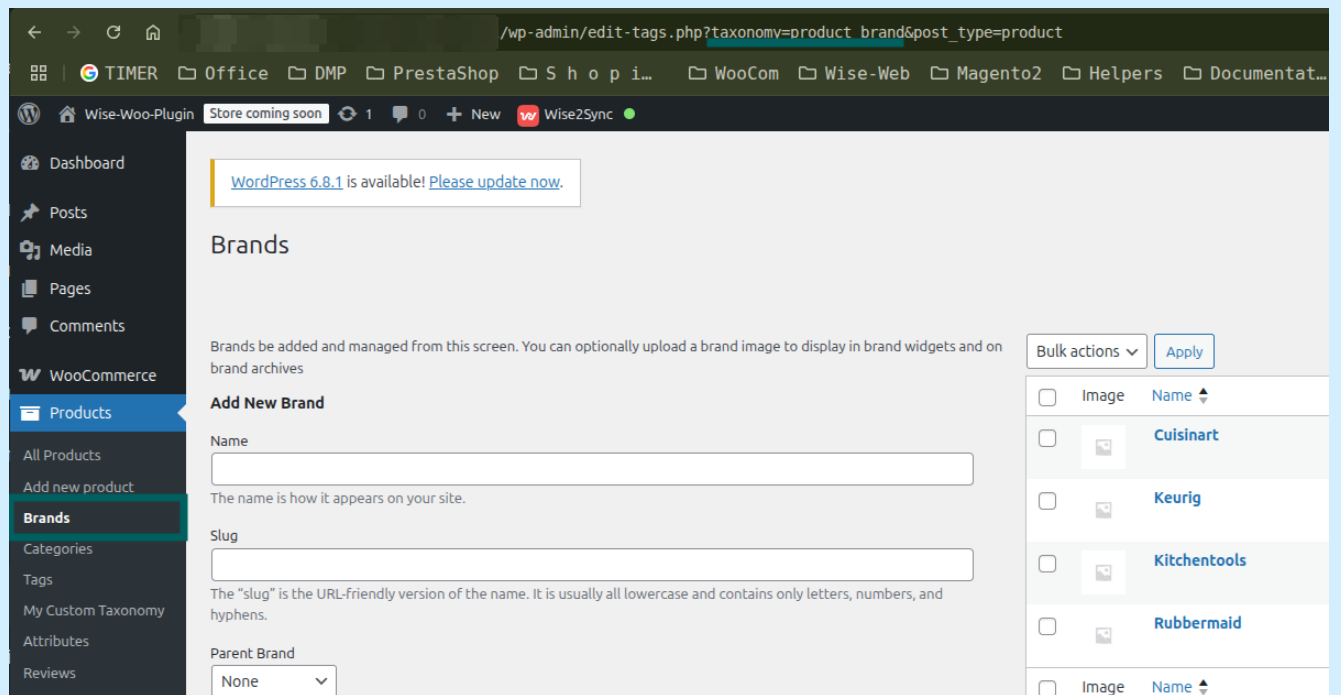
Taxonomies can be found here:



For the export template, we must use the taxonomy slug, which can be found in the selected taxonomy URL:

So for taxonomy Brand, you must use slug: product_brand

http://wordpress-shop/wp-admin/edit-tags.php?taxonomy=product_brand&post_type=product



Revision #2

Created Fri, Jun 20, 2025 12:58 PM by Toma

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