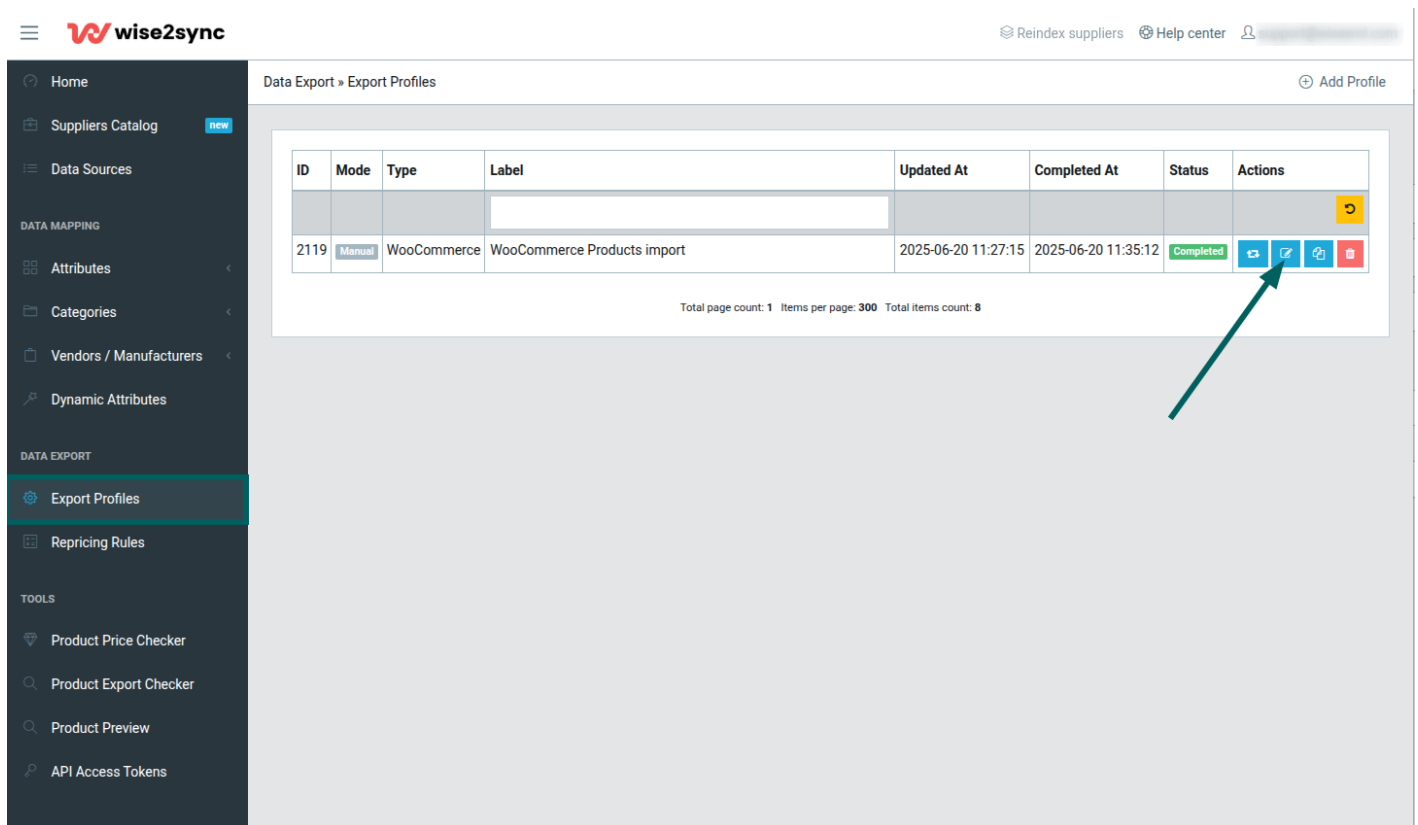





# Taxonomies addition for products in WooCommerce

Wise2Sync module imports and creates WooCommerce product attributes.

**Step 1.** Open export profile in Wise2Sync app:



The screenshot shows the Wise2Sync app interface. The left sidebar contains a menu with categories: Home, Suppliers Catalog, Data Sources, DATA MAPPING, DATA EXPORT, and TOOLS. The 'Export Profiles' option under 'DATA EXPORT' is highlighted. The main content area displays a table of export profiles. The table has columns: ID, Mode, Type, Label, Updated At, Completed At, Status, and Actions. One profile is listed with ID 2119, Mode Manual, Type WooCommerce, and Label 'WooCommerce Products import'. The status is 'Completed'. A green arrow points to the 'Actions' column for this profile, which contains icons for edit, delete, and other actions.

ID	Mode	Type	Label	Updated At	Completed At	Status	Actions
2119	Manual	WooCommerce	WooCommerce Products import	2025-06-20 11:27:15	2025-06-20 11:35:12	Completed	  

Total page count: 1 Items per page: 300 Total items count: 8

**Step 2.** Select Template

PreferencesFilterRepricerTemplateUpload to FTPExport Results

Add All Mapped AttributesAdd GroupAdd Element

category (code: category; label: Category; mapper value: code)

description (code: description; label: Product Description)

name (code: name; label: Product Name)

price (code: price; label: Price)

qty (code: qty; label: QTY)

sku (code: sku; label: SKU)

Attributes

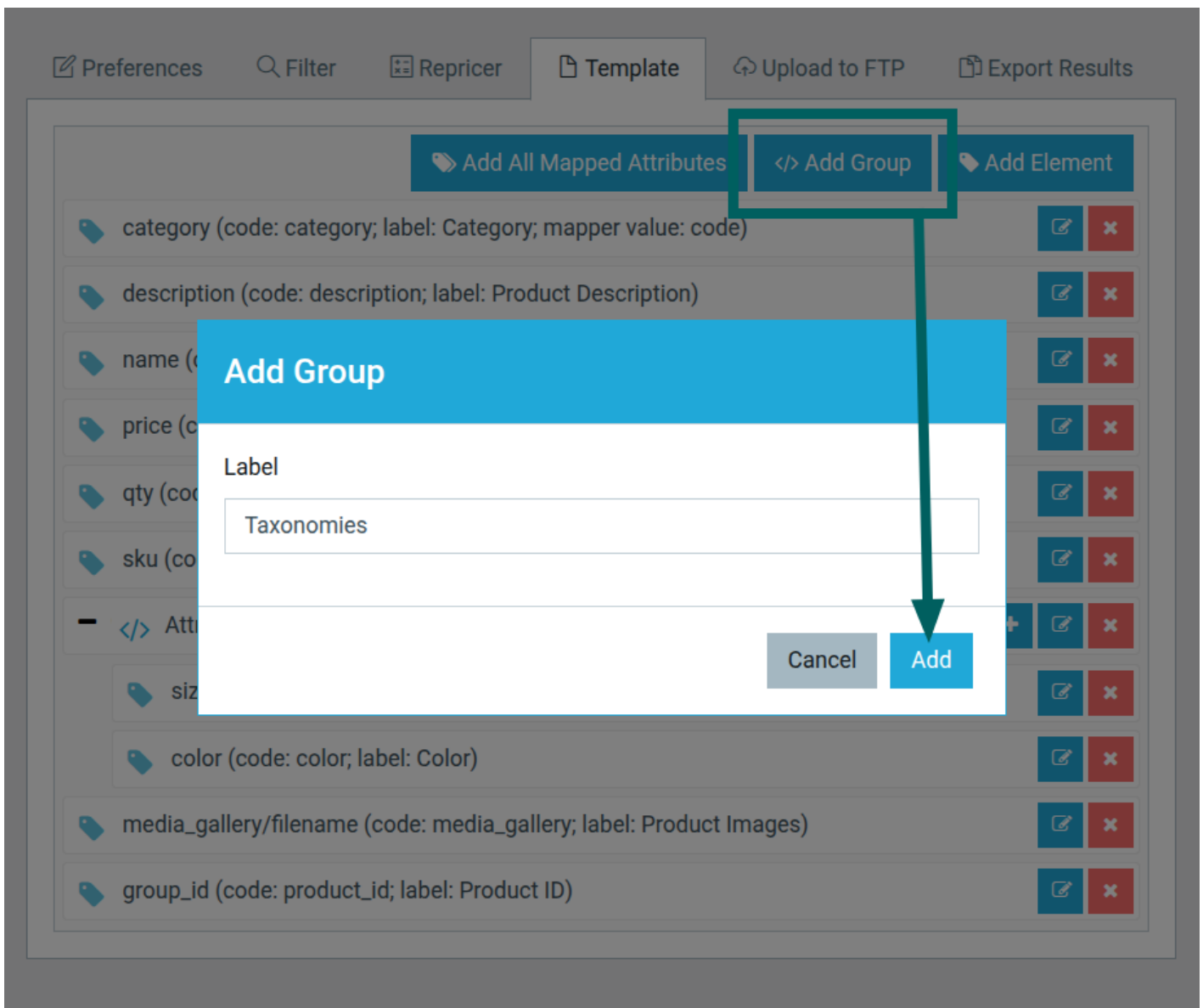
size (code: size; label: Size)

color (code: color; label: Color)

media\_gallery/filename (code: media\_gallery; label: Product Images)

group\_id (code: product\_id; label: Product ID)

**Step 3.** If the template is missing the **group** "Taxonomies" - create one:



#### Step 4. Add **taxonomies** for product:

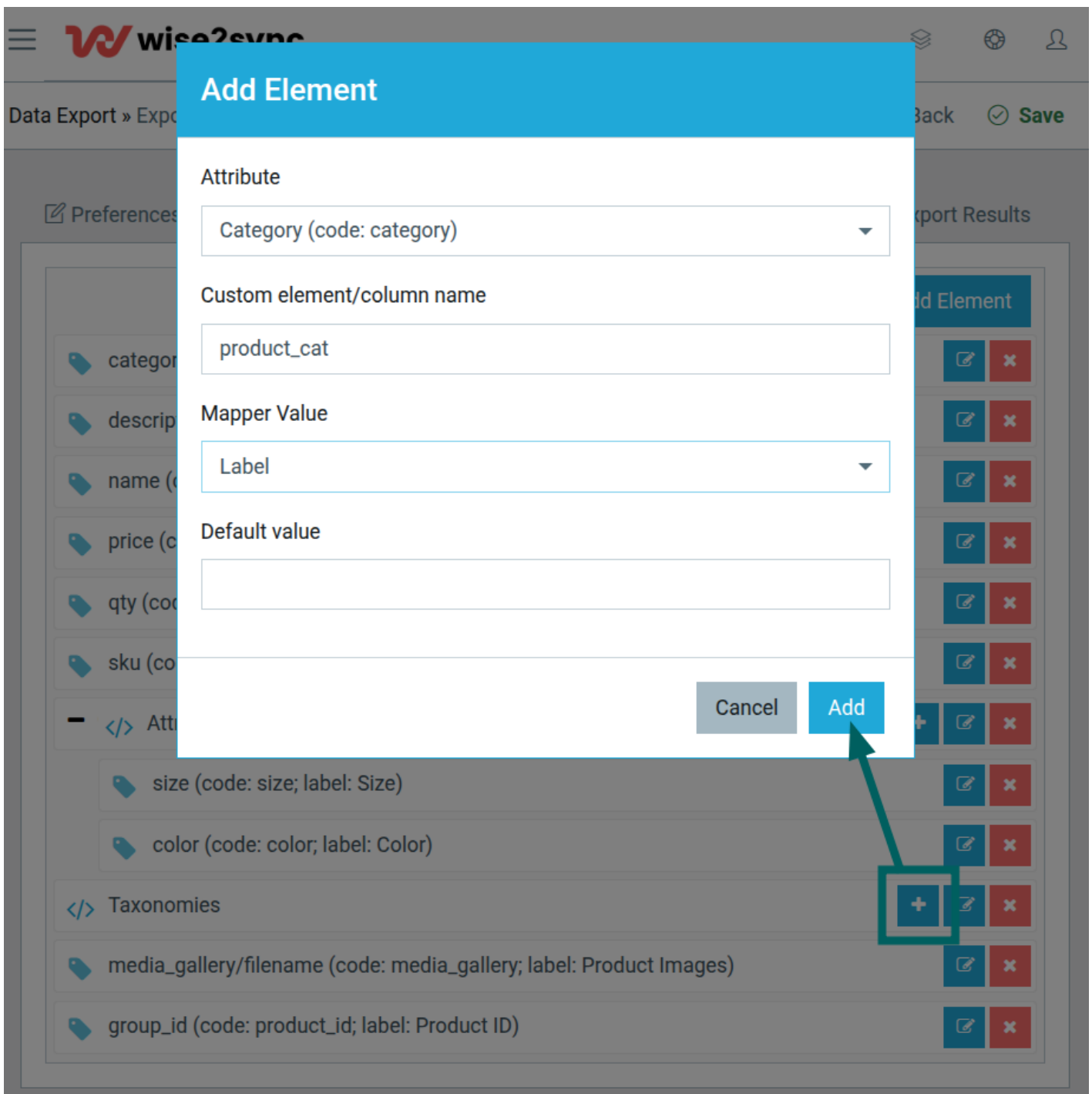
field meanings:

**Attribute** - select an attribute from the list.

**Custom element/column name** - taxonomy slug in WooCommerce; [Look for more information.](#)

**Mapper Value** : [Code] - Your assigned value, [Label] - Your assigned label.

**Default value** - value that will be applied to all products, eg, "Red".



**Step 5.** Once you have added all taxonomies, save the export profile.

When the export file is ready (at Wise2Sync App) the import is completed in your WordPress site. Open the Product list and select the imported product. You should see the newly added taxonomies:

**Product data** — Simple product

General: Regular price (€) 25

Inventory: Sale price (€)

Shipping: [Schedule](#)

Linked Products

Attributes

Advanced

Get more options

**Product short description**

Add Media

Paragraph B I [List Icons] [Link Icon] [Image Icon]

Visual Text

**Product categories**

All categories Most Used

☐ BUTINĖ TECHNIKA/Apšvietimas/Lempos

☐ BUTINĖ TECHNIKA/Virtuvės įrankiai ir indai/Kiti indai

☒ BUTINĖ TECHNIKA/Virtuvės įrankiai ir indai/Stalo įrankiai

☐ Uncategorized

+ Add new category

**Brands**

All Brands Most Used

☒ Kitchentools

☐ Cuisinart

☐ Keurig

☐ Rubbermaid

+ Add New Brand

and you might see them here too:

**Products** Add new product Import Export

All (5) | Private (5) | Trash (144) | Sorting

Bulk actions Apply Select a category Filter by product type Filter by stock status Filter by brand Filter

Name	SKU	Stock	Price	Categories	Brands
Non-Stick Frying Pan — Private	3	In stock (40)	25,00 €	BUTINĖ TECHNIKA/Virtuvės įrankiai ir indai/Stalo įrankiai	Kitchentools
Can Opener — Private	7	In stock (47)	10,00 €	BUTINĖ TECHNIKA/Virtuvės įrankiai ir indai/Kiti indai	Kitchentools
Spice Grinder — Private	9	In stock (42)	10,00 €	BUTINĖ TECHNIKA/Virtuvės įrankiai ir indai/Stalo įrankiai	Cuisinart
Food Storage Containers — Private	4	In stock (56)	20,00 €	BUTINĖ TECHNIKA/Apšvietimas/Lempos	Rubbermaid
Ice Cream Scoop — Private	8	In stock (68)	7,00 €	BUTINĖ TECHNIKA/Virtuvės įrankiai ir indai/Kiti indai	Keurig

## What taxonomy name to choose?

Taxonomies can be found here:

**WooCommerce**

**Products**

All Products

Add new product

**Action Scheduler:** 12622 [past-due actions](#) found; something may be wrong. [Read documentation »](#)

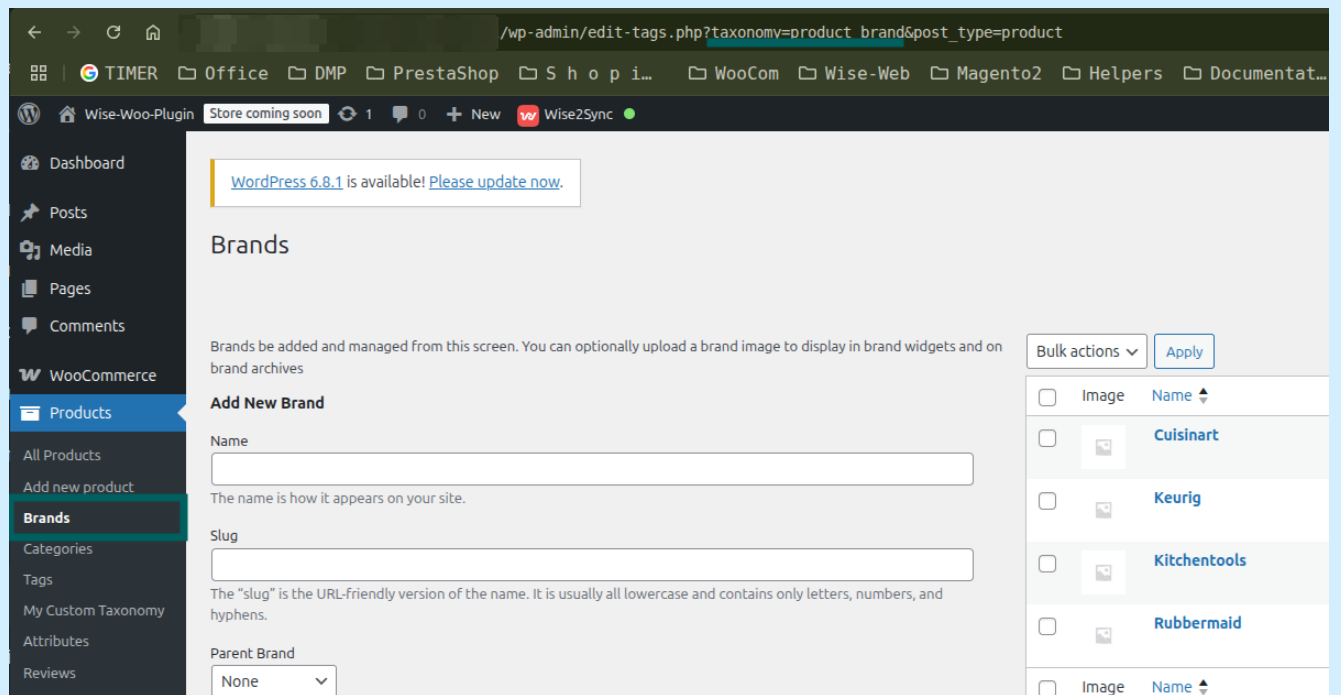
All (5) | Private (5) | Trash (144) | Sorting

Bulk actions Apply Select a category Filter by product type Filter by stock status

For the export template, we must use the taxonomy slug, which can be found in the selected taxonomy URL:

So for taxonomy Brand, you must use slug: product\_brand

http://wordpress-shop/wp-admin/edit-tags.php?taxonomy=product\_brand&post\_type=product



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