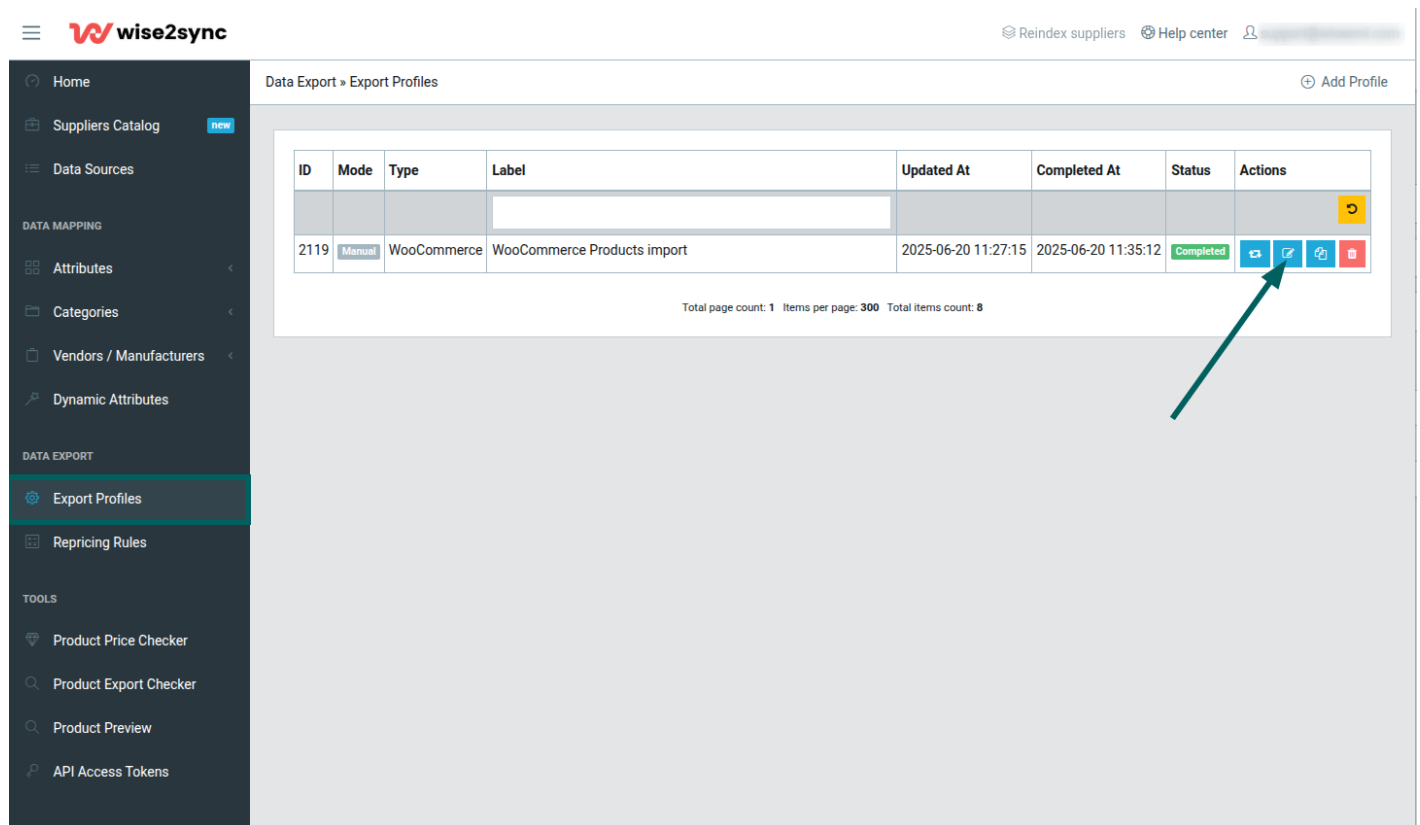


# Attributes addition for products in WooCommerce

Wise2Sync module imports and creates WooCommerce product attributes.

**Step 1.** Open export profile in the Wise2Sync app:



The screenshot shows the Wise2Sync app interface. The left sidebar contains a menu with categories: Home, Suppliers Catalog, Data Sources, DATA MAPPING, DATA EXPORT, and TOOLS. The 'Export Profiles' option under 'DATA EXPORT' is highlighted. The main content area shows a table of export profiles. The table has columns: ID, Mode, Type, Label, Updated At, Completed At, Status, and Actions. One profile is listed with ID 2119, Mode Manual, Type WooCommerce, and Label 'WooCommerce Products import'. The status is 'Completed'. A green arrow points to the 'Actions' column for this profile.









ID	Mode	Type	Label	Updated At	Completed At	Status	Actions
2119	Manual	WooCommerce	WooCommerce Products import	2025-06-20 11:27:15	2025-06-20 11:35:12	Completed	

Total page count: 1 Items per page: 300 Total items count: 8

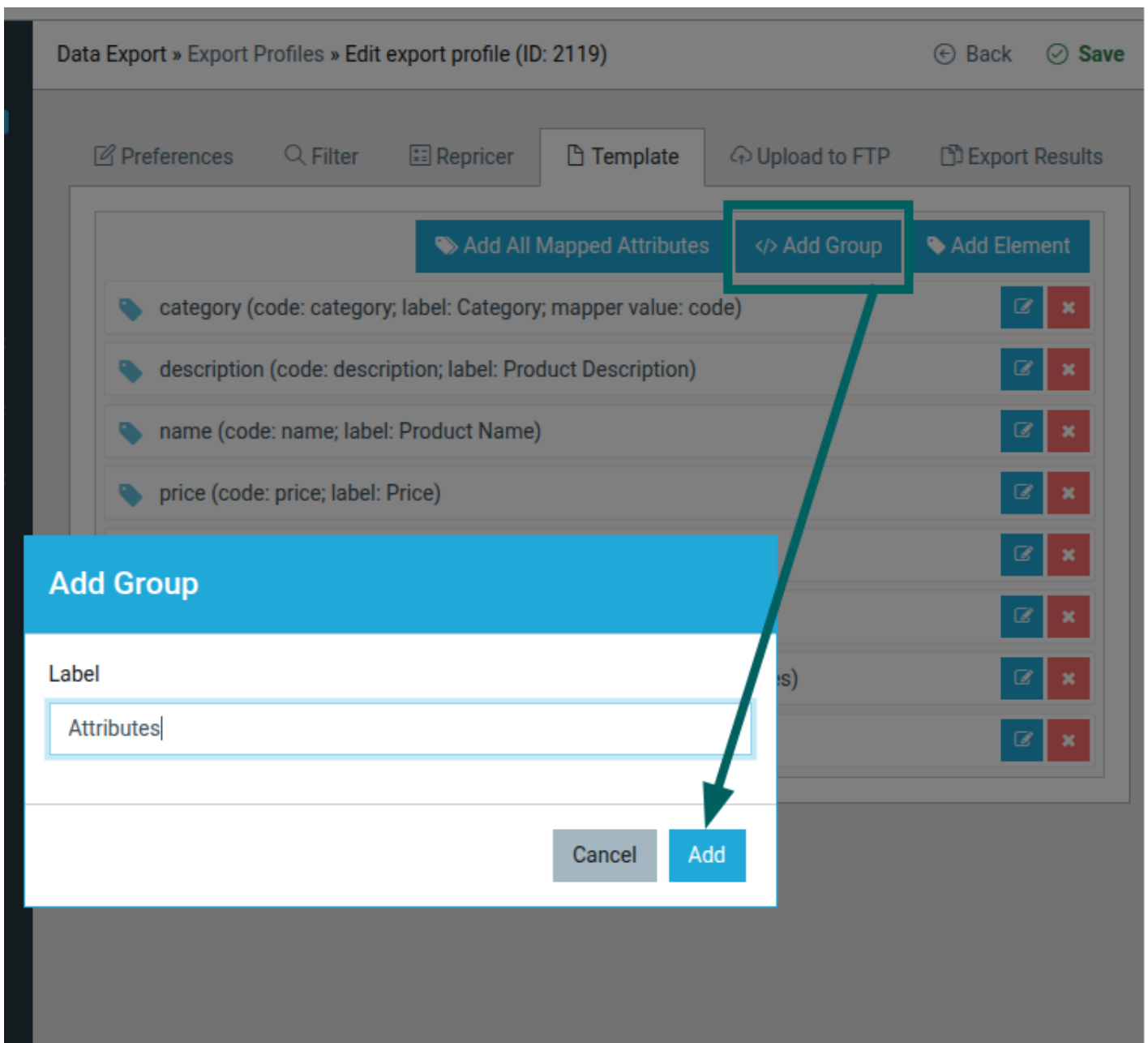
**Step 2.** Select Template

[Preferences](#) [Filter](#) [Repricer](#) **Template** [Upload to FTP](#) [Export Results](#)

[Add All Mapped Attributes](#) [Add Group](#) [Add Element](#)

 category (code: category; label: Category; mapper value: code)	<a href="#">Edit</a> <a href="#">Delete</a>
 description (code: description; label: Product Description)	<a href="#">Edit</a> <a href="#">Delete</a>
 name (code: name; label: Product Name)	<a href="#">Edit</a> <a href="#">Delete</a>
 price (code: price; label: Price)	<a href="#">Edit</a> <a href="#">Delete</a>
 qty (code: qty; label: QTY)	<a href="#">Edit</a> <a href="#">Delete</a>
 sku (code: sku; label: SKU)	<a href="#">Edit</a> <a href="#">Delete</a>
 media_gallery/filename (code: media_gallery; label: Product Images)	<a href="#">Edit</a> <a href="#">Delete</a>
 group_id (code: product_id; label: Product ID)	<a href="#">Edit</a> <a href="#">Delete</a>

**Step 3.** If the template is missing the **group** "Attributes" - create one:



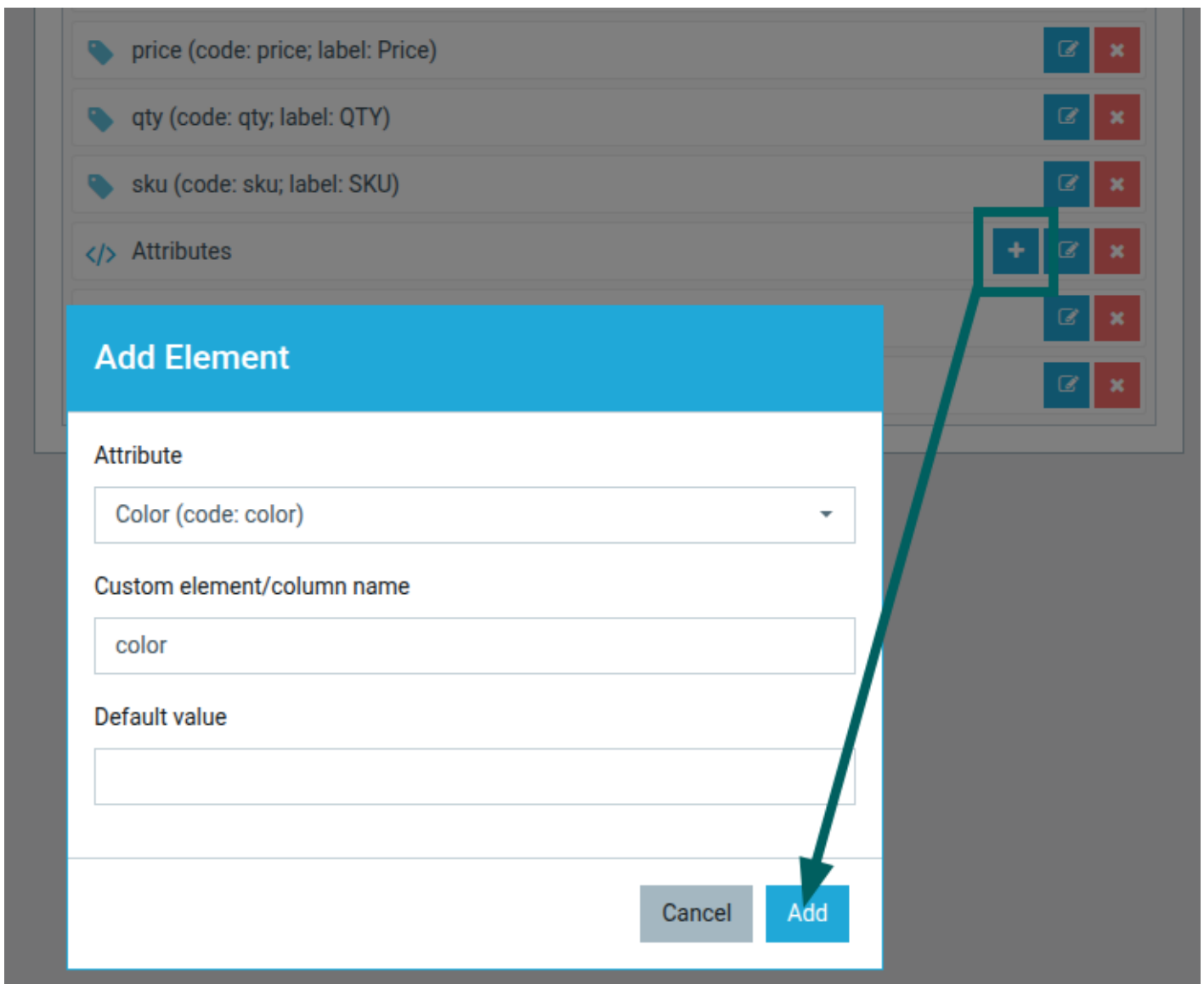
#### Step 4. Add attributes for the product:

field meanings:

**Attribute** - select an attribute from the list.

**Custom element/column name** - attribute slug in WooCommerce; [Look for more information.](#)

**Default value** - value that will be applied to all products, eg, "Red".



**Step 5.** Once you have added all attributes, save the export profile.

When the export file is ready (at Wise2Sync App) and the import is completed in your WordPress site.

Open the Product list and select the imported product. You should see the newly added attributes:

Product data — Simple product

☐ Virtual☐ Downloadable

General

Inventory

Shipping

Linked Products

Attributes

Advanced

Get more options

Add descriptive pieces of information that customers can use to search for this product on your store, such as "Material" or "Size".

Add new

Add existing

Expand / Close

Manufacturer

Remove

Name:Manufacturer

Value(s):

× keurig

☒ Visible on the product page

Select all

Select none

Create value

Supplier

Remove

Name:Supplier

Value(s):demo\_supplier\_1

☒ Visible on the product page

Save attributes

Expand / Close

## What attribute name to choose?

[Preferred option] Open your WordPress Product options and select "Attributes"  
Take the slug value and paste it in the **Custom element/column name** field.  
This way, all values of product attributes will also be collected in the Terms column.

Wise-Woo-Plugin

Store coming soon

1

0

New

Wise2Sync

Howdy, admin

Dashboard

Posts

Media

Pages

Comments

WooCommerce

Products

All Products

Add new product

Brands

Categories

Tags

My Custom Taxonomy

Attributes

Reviews

Payments

Analytics

Marketing

Appearance

Plugins

Attributes

Activity

Finish setup

Help

Attributes

Add new attribute

Attributes let you define extra product data, such as size or color. You can use these attributes in the shop sidebar using the "layered nav" widgets.

Name

Name for the attribute (shown on the front-end).

Slug

Unique slug/reference for the attribute; must be no more than 28 characters.

Enable Archives?

Enable this if you want this attribute to have product archives in your store.

Default sort order

Custom ordering

Determines the sort order of the terms on the frontend shop product pages. If using custom ordering, you can drag and drop the terms in this attribute.

Add attribute

Name	Slug	Order by	Terms
Color	color	Custom ordering	Abyss Blue, Albicocca, Antracite Melange, Apple Green, Aqua <a href="#">Configure terms</a>
Season	custom-attr-season	Custom ordering	Summer <a href="#">Configure terms</a>
Manufacturer	manufacturer	Custom ordering	cuisinart, keurig, kitchentools, rubbermaid <a href="#">Configure terms</a>
Size	size	Custom ordering	3XL, 4XL, 5XL, L, M, S, XL, XS, XXL, XXS <a href="#">Configure terms</a>

[Second option] Just make up an attribute name in the **Custom element/column name** field.

This way, the attribute will not appear in the WordPress Product/Attributes section, and will not be listed in the Terms column, but it will be visible at a specific product.

Example of Wise2Sync App Attribute Template:

Attributes

+

x

B

my-random-attribute-gender (code: prod\_gender; label: Product for Gender)

x

A

custom-attr-season (code: season; label: Season)

x

At WordPress Woocommerce Product:

## Edit Product

General

Inventory

Shipping

Linked Products

Attributes

Advanced

Get more options

Add descriptive pieces of information that customers can use to search for this product on your store, such as "Material" or "Size".

Add new

Add existing

Expand / Close

Manufacturer

Remove

Supplier

Remove

My-random-attribute-gender

Remove

Attribute used name that isn't used as slug in Wordpress Products/Attributes

Name:

Value(s):

My-random-attribute-gender

man

☒ Visible on the product page

Season

Remove

Attribute used slug, found in Wordpress Products/Attributes

Name:

Value(s):

Season

× Summer

☒ Visible on the product page

Select all

Select none

Create value

Save attributes

Expand / Close

B

A

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