

Manufacturer / Vendor Mapping

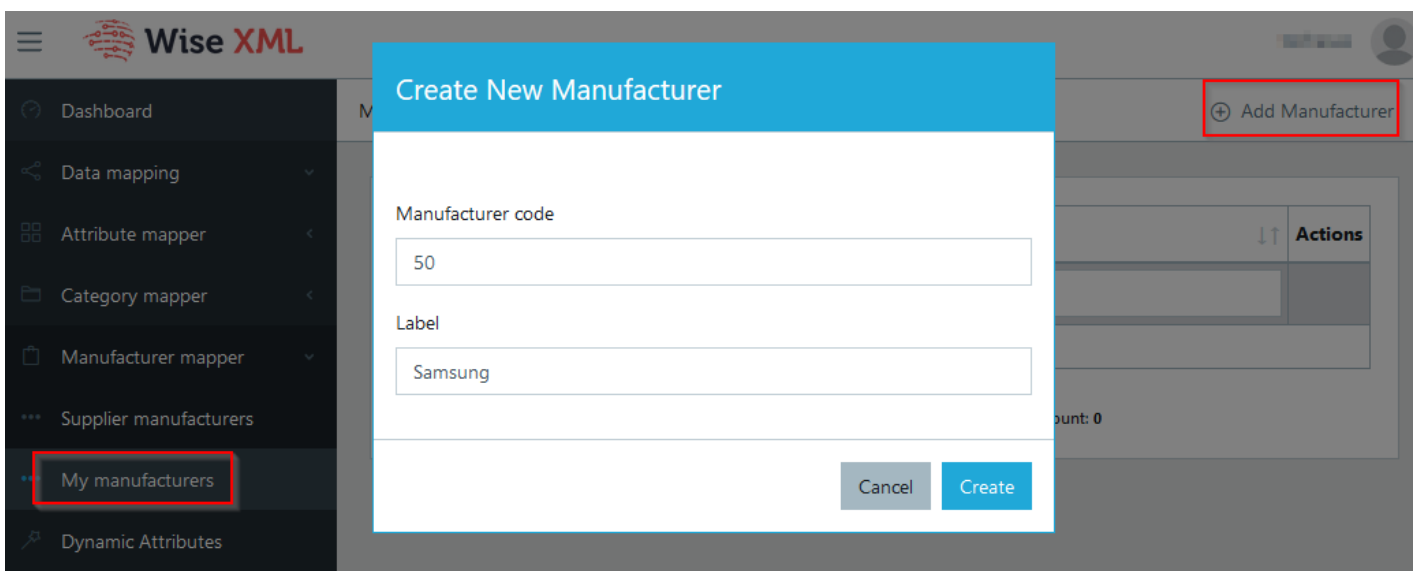
Manufacturer mapping is needed when you have more than one data supplier. Different suppliers sometimes give different naming to product brands. Therefore if you want to have good quality products catalog and avoid duplicates (HP, HP Corp., Hewlett Packard) - you must first need to map them.

Step 1. Create your Manufacturers

Before you start mapping, you need to create you own categories. Navigate to Data mapping → Manufacturer mapper → My manufacturers

To add a new manufacturer, click "Add manufacturer" and enter Manufacturer code and label.

- **Manufacturer Code** - can be any number, label or any text you want. Usually this could be an ID in your online store. If you are not going to use Manufacturer IDs, then enter the same as label. Once you create a manufacturer record, you will no longer be able to change the Code value.
- **Label** - name of the manufacturer.



The screenshot shows the Wise XML web application interface. On the left is a dark sidebar menu with options: Dashboard, Data mapping, Attribute mapper, Category mapper, Manufacturer mapper, Supplier manufacturers, My manufacturers (highlighted with a red box), and Dynamic Attributes. The main content area displays a 'Create New Manufacturer' modal form. This form has two input fields: 'Manufacturer code' with the value '50' and 'Label' with the value 'Samsung'. At the bottom right of the form are 'Cancel' and 'Create' buttons. In the background, a table with an 'Add Manufacturer' button (highlighted with a red box) and an 'Actions' column is visible.

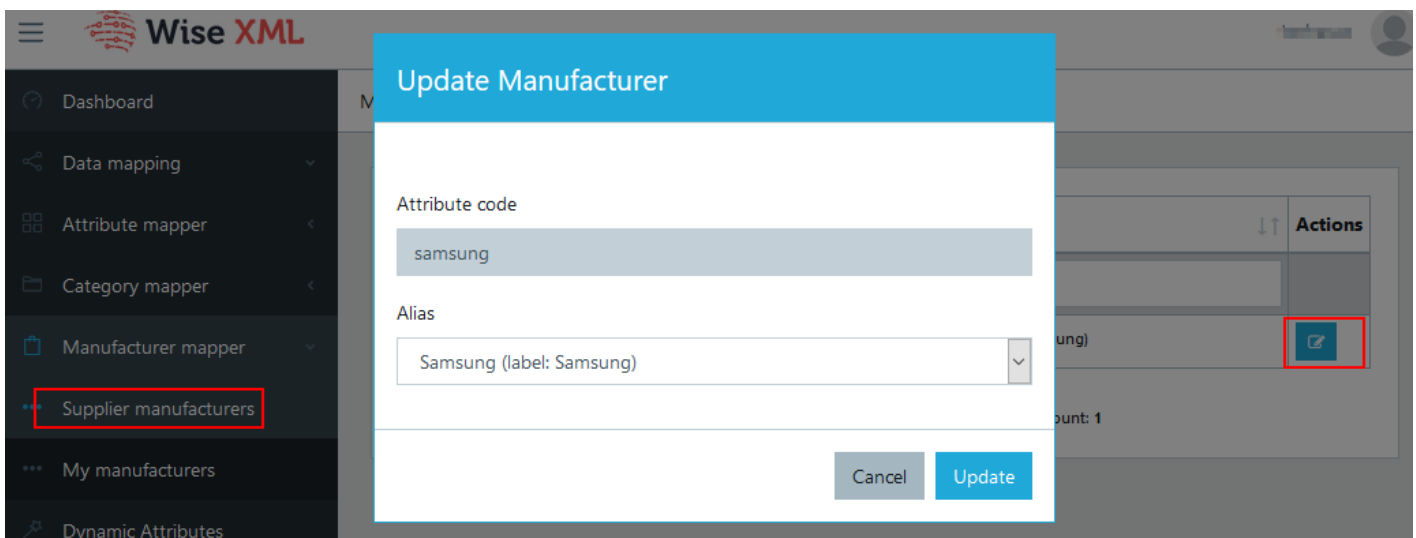
Click "Create" and your Manufacturer is saved.

If you plan on creating many manufacturers - send an email to support@wise2sync.com with attached XLS document and we will be happy to import them for you.

Step 2. Map Manufacturers

Navigate to Data mapping → Manufacturer mapper → Supplier manufacturers. There you see all the brands that Wise2Sync has found in your product feeds and suppliers.

Find the manufacturer you want to map and click "Edit" icon in the corresponding row. Use "Alias" field to find you manufacturer and click Update.



After you are done mapping, you can use manufacturer attribute for pricing rules, product filtering etc.

We have improved our mapping feature! If you wish to try our new auto-mapping option follow the guidelines [here](#).

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