

User FAQ

Main tools usage of the Wise2Sync frequently asked questions.

- [How to add price markups to my products \(most common repricing rules\)?](#)
- [How to manage your products and use product filters in export profiles?](#)
- [How to use multiple filters in the export profile?](#)

How to add price markups to my products (most common repricing rules)?

Here you will find the most common repricing rules:

$\{attr:price\} * 1.5$ - adds 50% to basic prices from the supplier.

$\{attr:price\} * 1.21$ - adds VAT 21% to basic prices from the supplier (add this only if they are provided without VAT).

$\{attr:price\} * 1.1$ - adds 10% to basic prices from the supplier.

$\{attr:price\} * 2$ - double the basic price from the supplier.

$\text{floor}(\{attr:price\} * 2) - 0.01$ - returns the next lowest integer value (as float) by rounding down and -0.01 eur. For example, the starting price is **25.90 eur**, the final price after this rule is applied will be **50.99 eur**.

$\text{ceil}(\{attr:price\} * 1.21) - 0.01$ - adds VAT 21% and returns the next highest integer value by rounding up value, also -0.01 eur. For example, the starting price is **25.90 eur**, the final price after this rule is applied will be **31.99 eur**.

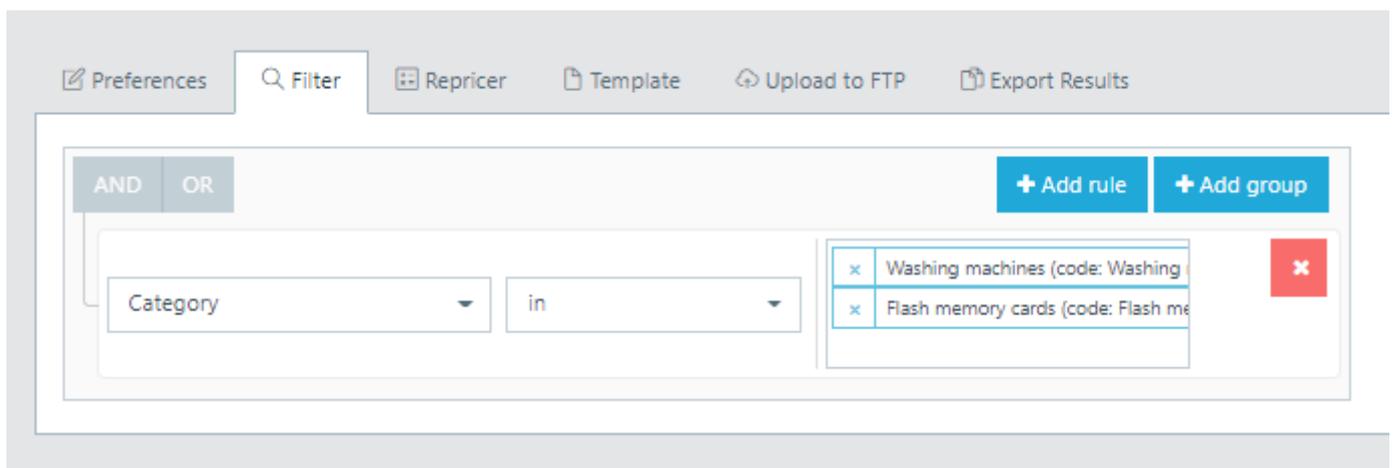
$\{attr:price\} * 0.094$ - you can also use repricing rules to convert currencies. For example, this formula converts Swedish Krona to Euro. If the starting price is **8877 sek**, the final price after this rule is applied will be **834.438 eur**.

How to manage your products and use product filters in export profiles?

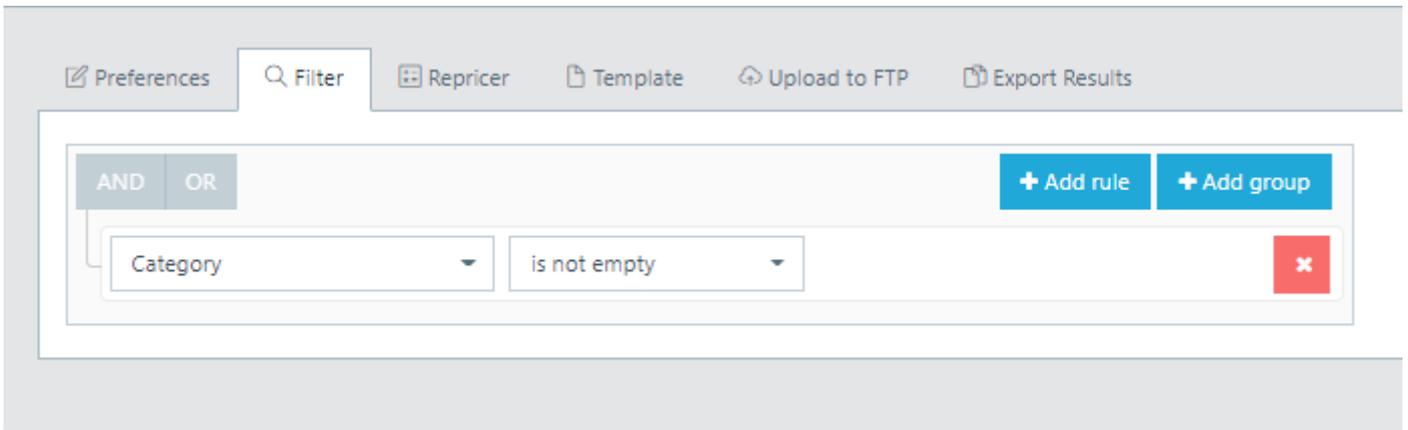
You can use filters any time you want to choose what products should be imported to your shop or marketplaces.

The most commonly used filters are QTY, Category, Manufacturer, and Price filters.

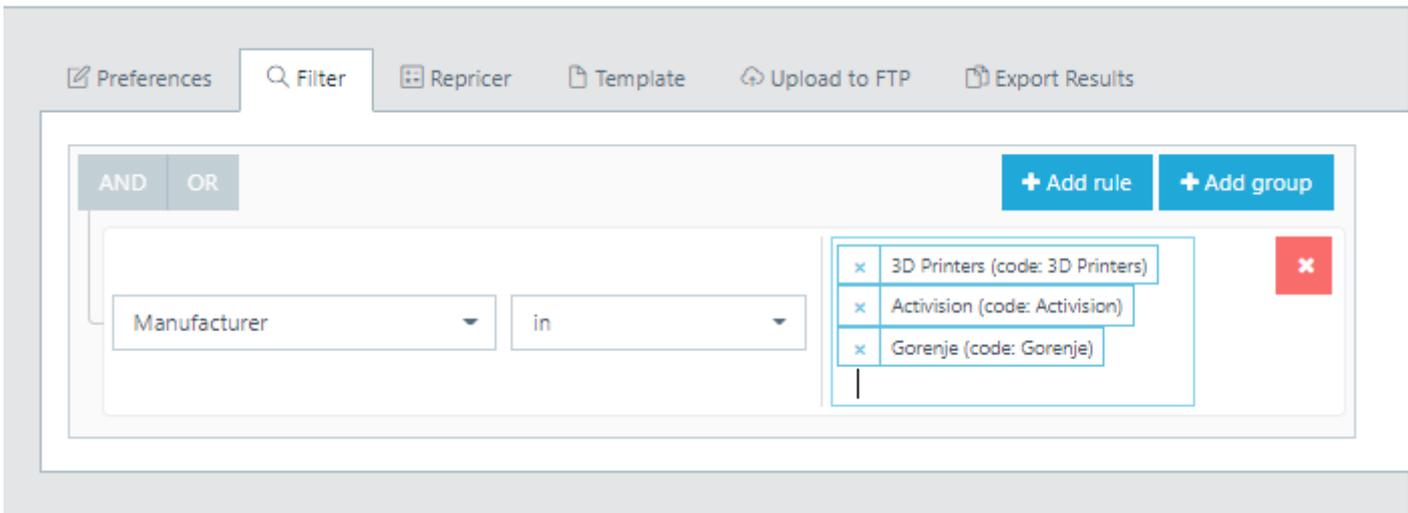
You can map all Categories and import only some of them:



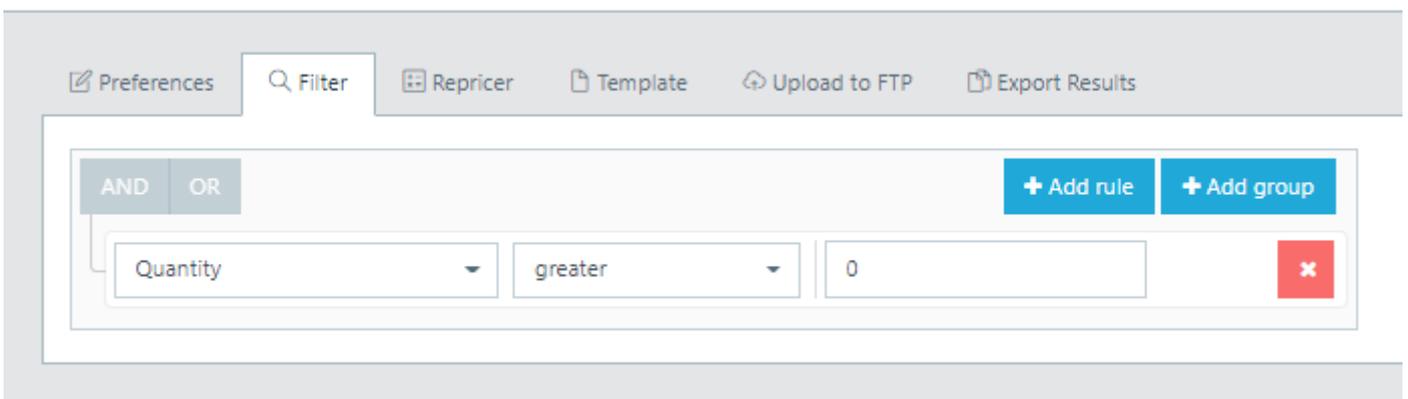
Or you can map only the Categories you want and filter empty ones out:



You can import only products from specific Manufacturers:



The most popular is QTY filter. You can avoid products with 0 stock to be imported to your shop:



You can also sell products only in the exact Price range:

Preferences

Filter

Repricer

Template

Upload to FTP

Export Results

AND OR

+ Add rule

+ Add group

Price

greater

10

x

Price

less or equal

200

x

How to use multiple filters in the export profile?

You can use multiple filters in the export profile to narrow the range of products you want to import to your shop.

Here you can see several filtering options as examples:

1. Products from only certain manufacturers will be imported to your shop. Also, only products from mapped categories that cost 55 or more will be imported.

The screenshot shows a software interface with a navigation bar containing 'Preferences', 'Filter', 'Repricer', 'Template', 'Upload to FTP', and 'Export Results'. The 'Filter' tab is selected. Below the navigation bar, there is a filter configuration panel. At the top of this panel, there are two buttons: '+ Add rule' and '+ Add group'. Below these buttons, there are three filter rules, each with a red 'X' button to remove it. The first rule is for 'Manufacturer' with the operator 'in' and a list of values: '3M', 'Acer', and 'Aerocool'. The second rule is for 'Category' with the operator 'is not empty'. The third rule is for 'Price' with the operator 'greater or equal' and a value of '55'. At the top left of the filter configuration panel, there are two buttons: 'AND' and 'OR', with 'AND' selected.

2. Products from only selected categories with a quantity greater than 0 and a price greater than 50 will be imported to your shop.

[Preferences](#)
[Filter](#)
[Repricer](#)
[Template](#)
[Upload to FTP](#)
[Export Results](#)

AND
 OR

[+ Add rule](#)
[+ Add group](#)

Category	in		<input type="checkbox"/>
<div style="border: 1px solid #ccc; padding: 5px;"> × Desktop PCs × Notebooks × Tablets × Monitors </div>			
Price	greater	50	<input type="checkbox"/>
QTY	greater	0	<input type="checkbox"/>

3. Products with EANs, mapped categories, and quantities greater than 1 will be imported to your shop.

[Preferences](#)
[Filter](#)
[Repricer](#)
[Template](#)
[Upload to FTP](#)
[Export Results](#)

AND
 OR

[+ Add rule](#)
[+ Add group](#)

Quantity	greater	1	<input type="checkbox"/>
Category	is not empty		<input type="checkbox"/>
EAN	is not empty		<input type="checkbox"/>

You can remove certain products from your product import by filtering them by SKU or EAN:

[Preferences](#)
[Filter](#)
[Repricer](#)
[Template](#)
[Upload to FTP](#)
[Export Results](#)

AND OR
+ Add rule + Add group

EAN	not equal	ZASEATUPS0115	✕
EAN	not equal	ZASEATUPS0144	✕
EAN	not equal	ZSIAPCUPS0097	✕
SKU	not equal	1470	✕
SKU	not equal	9132	✕

Pay attention to any warnings, as it will show you how to optimize your filtering. For example, if you want to add products from several categories use "in" to include all you need and not multiple "equal" filters. Here is an example with an incorrect configuration:

Data Export » Export Profiles » Edit export profile (ID: 5222) Back Save

[Preferences](#)
[Filter](#)
[Repricer](#)
[Template](#)
[Upload to FTP](#)
[Export Results](#)

Filter configuration has some issues

Issues with filter configuration may affect your export profile results. Look for the ⚠ icon next to filters indicating issues. Hover over it to view the issue type and a guide on how to fix it.

AND OR
+ Add rule + Add group

⚠ Category	equal	Home Appliance/Small Domestic/Kitchen appliances	✕
⚠ Category	equal	Flash memory cards (0 pcs)	✕