

User FAQ

Main tools usage of the Wise2Sync frequently asked questions.

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How to add price markups to my products (most common repricing rules)?

Here you will find the most common repricing rules:

$\{attr:price\} * 1.5$ - adds 50% to basic prices from the supplier.

$\{attr:price\} * 1.21$ - adds VAT 21% to basic prices from the supplier (add this only if they are provided without VAT).

$\{attr:price\} * 1.1$ - adds 10% to basic prices from the supplier.

$\{attr:price\} * 2$ - double the basic price from the supplier.

$\text{floor}(\{attr:price\} * 2) - 0.01$ - returns the next lowest integer value (as float) by rounding down and -0.01 eur. For example, the starting price is **25.90 eur**, the final price after this rule is applied will be **50.99 eur**.

$\text{ceil}(\{attr:price\} * 1.21) - 0.01$ - adds VAT 21% and returns the next highest integer value by rounding up value, also -0.01 eur. For example, the starting price is **25.90 eur**, the final price after this rule is applied will be **31.99 eur**.

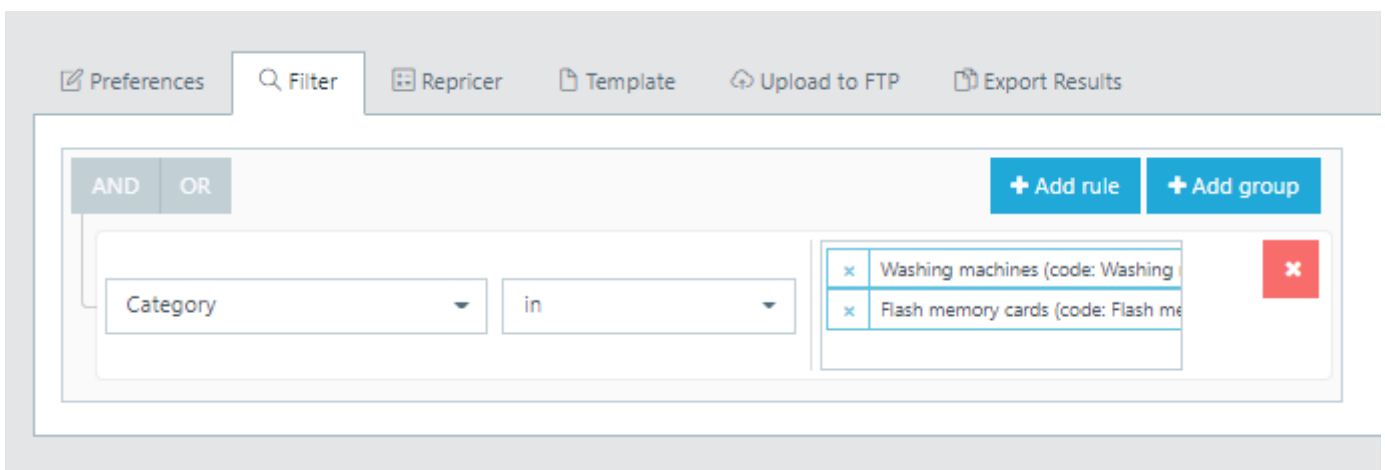
$\{attr:price\} * 0.094$ - you can also use repricing rules to convert currencies. For example, this formula converts Swedish Krona to Euro. If the starting price is **8877 sek**, the final price after this rule is applied will be **834.438 eur**.

How to manage your products and use product filters in export profiles?

You can use filters any time you want to choose what products should be imported to your shop or marketplaces.

The most commonly used filters are QTY, Category, Manufacturer, and Price filters.

You can map all Categories and import only some of them:



The screenshot shows a software interface for configuring filters. At the top, there is a navigation bar with buttons: 'Preferences', 'Filter' (active), 'Repricer', 'Template', 'Upload to FTP', and 'Export Results'. Below this, the 'Filter' configuration area is visible. It features a logical operator selector with 'AND' and 'OR' options. To the right are two blue buttons: '+ Add rule' and '+ Add group'. The main configuration area contains a dropdown menu set to 'Category', followed by a connector 'in' and another dropdown menu. To the right of these is a list of selected categories, each with a small 'x' icon for removal. The list includes 'Washing machines (code: Washing)' and 'Flash memory cards (code: Flash me'. A red 'x' button is located to the right of the list.

Or you can map only the Categories you want and filter empty ones out:

The screenshot shows the 'Filter' tab in a software interface. At the top, there are navigation buttons: 'Preferences', 'Filter' (active), 'Repricer', 'Template', 'Upload to FTP', and 'Export Results'. Below this, there are two buttons: 'AND' and 'OR'. To the right are two blue buttons: '+ Add rule' and '+ Add group'. A rule is currently defined: 'Category' is selected from a dropdown, followed by 'is not empty' from another dropdown. A red 'X' button is at the end of the rule. The entire interface is set against a light gray background.

You can import only products from specific Manufacturers:

This screenshot shows the 'Filter' tab with a rule for 'Manufacturer'. The dropdown menu for 'Manufacturer' is open, showing a list of manufacturers: '3D Printers (code: 3D Printers)', 'Activision (code: Activision)', and 'Gorenje (code: Gorenje)'. The 'in' operator is selected from the second dropdown. A red 'X' button is visible at the end of the rule. The interface elements are consistent with the previous screenshot.

The most popular is QTY filter. You can avoid products with 0 stock to be imported to your shop:

The screenshot shows the 'Filter' tab with a rule for 'Quantity'. The dropdown menu for 'Quantity' is open, showing 'greater' as the selected operator. A text input field contains the value '0'. A red 'X' button is at the end of the rule. The interface elements are consistent with the previous screenshots.

You can also sell products only in the exact Price range:

 Preferences

 Filter

 Repricer

 Template

 Upload to FTP

 Export Results

AND

OR

+ Add rule

+ Add group

Price

greater

10

×

Price

less or equal

200

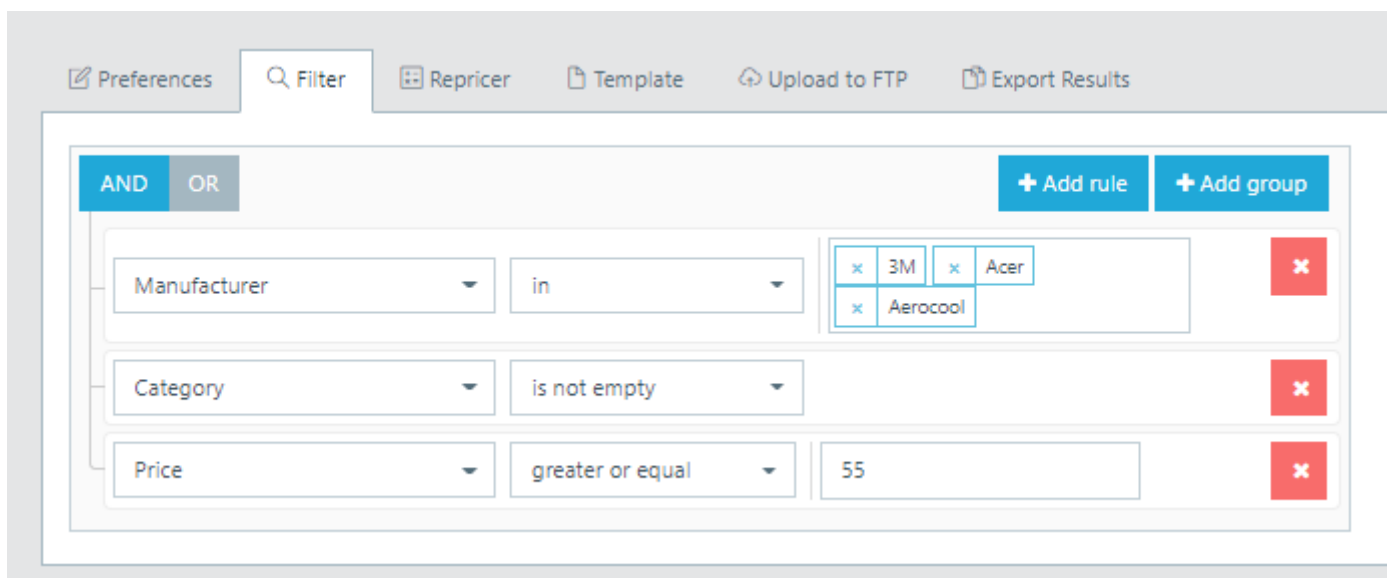
×

How to use multiple filters in the export profile?

You can use multiple filters in the export profile to narrow the range of products you want to import to your shop.

Here you can see several filtering options as examples:

1. Products from only certain manufacturers will be imported to your shop. Also, only products from mapped categories that cost 55 or more will be imported.



The screenshot shows a software interface with a top navigation bar containing 'Preferences', 'Filter', 'Repricer', 'Template', 'Upload to FTP', and 'Export Results'. The 'Filter' tab is active. Below the navigation bar, there is a filter configuration panel. At the top of this panel, there are two buttons: 'AND' (selected) and 'OR'. To the right of these buttons are two more buttons: '+ Add rule' and '+ Add group'. The filter panel contains three rules, each with a red 'X' button to its right. The first rule has 'Manufacturer' selected from a dropdown, 'in' selected from a dropdown, and a list of three items: '3M', 'Acer', and 'Aerocool'. The second rule has 'Category' selected from a dropdown, 'is not empty' selected from a dropdown, and no value in the text field. The third rule has 'Price' selected from a dropdown, 'greater or equal' selected from a dropdown, and '55' entered in the text field.

Filter Rule	Field	Operator	Value
1	Manufacturer	in	3M, Acer, Aerocool
2	Category	is not empty	
3	Price	greater or equal	55

2. Products from only selected categories with a quantity greater than 0 and a price greater than 50 will be imported to your shop.

Preferences Filter Repricer Template Upload to FTP Export Results

AND OR + Add rule + Add group

Category in

Desktop PCs Notebooks
Tablets Monitors

Price greater 50

QTY greater 0

3. Products with EANs, mapped categories, and quantities greater than 1 will be imported to your shop.

Preferences Filter Repricer Template Upload to FTP Export Results

AND OR + Add rule + Add group

Quantity greater 1

Category is not empty

EAN is not empty

You can remove certain products from your product import by filtering them by SKU or EAN:

Preferences

Filter

Repricer

Template

Upload to FTP

Export Results

ANDOR

+ Add rule

+ Add group

EAN	not equal	ZASEATUPS0115	✕
EAN	not equal	ZASEATUPS0144	✕
EAN	not equal	ZSIAPCUPS0097	✕
SKU	not equal	1470	✕
SKU	not equal	9132	✕

Pay attention to any warnings, as it will show you how to optimize your filtering. For example, if you want to add products from several categories use "in" to include all you need and not multiple "equal" filters. Here is an example with an incorrect configuration:

Data Export » Export Profiles » Edit export profile (ID: 5222)

BackSave

Preferences

Filter

Repricer

Template

Upload to FTP

Export Results

Filter configuration has some issues

Issues with filter configuration may affect your export profile results. Look for the ⚠ icon next to filters indicating issues. Hover over it to view the issue type and a guide on how to fix it.

ANDOR

+ Add rule

+ Add group

⚠ Category	equal	✕
Home Appliance/Small Domestic/Kitchen appliances		
⚠ Category	equal	✕
Flash memory cards (0 pcs)		