

# Importing product tags

Shopify is a powerful platform, which has the possibility to generate Collections (categories) dynamically based on tags. Wise2Sync app imports Tags and then uses Shopify features to assign products to collections.

Let's say, the supplier provides detailed product categories which hold valuable information. An illustrative example (this is Matterhorn Wholesale categories) would look like this: if the product belongs to a category "/MEN/Men`s Underwear/Bathrobes & Pyjamas for Men", then assign products with these tags: "Bathrobes, Pyjamas, Men".

Supplier Category	Comma separated Tags
/MEN/Men`s Clothing/Sweatshirts, Sweaters & Jumpers for Men/ <b>Cardigans, Pullovers, Turtlenecks for Men</b>	Cardigans, Pullovers, Turtlenecks, Men
/MEN/Men`s Underwear/ <b>Bathrobes &amp; Pyjamas for Men</b>	Bathrobes, Pyjamas, Men

Follow the instructions below on how to achieve this.

## Step 1. Create Categories

Navigate to "My Categories" and create your categories. All the actions in this tutorial are done from your account at [app.wise2sync.com](http://app.wise2sync.com).

## Create New Category

ID

Bathrobes, Pyjamas, Men

Label

Bathrobes, Pyjamas, Men

Priority

10

Cancel Create

The label field is where you enter the tags. It is important, that tags are **comma separated**.

You can put anything in ID field - or the same as in the Label field.

When a product belongs to more than one category - we will use the priority field to select the most detailed category. So for example, if you have the category "Clothing" (which is generic), give it a priority -10. And for very detailed categories, give something higher than -10 (in the picture above - we use 10).

## Step 2. Map categories\_

Navigate to "Supplier Categories" and find the category you want to map. Click "Save". Your mapped supplier category would look like this now:

ID	Alias	Actions
/MEN/Men`s Underwear/Bathrobes & Pyjamas for Men		
<input type="checkbox"/> /MEN/Men`s Underwear/Bathrobes & Pyjamas for Men	Bathrobes, Pyjamas, Men (label: Bathrobes, Pyjamas, Men)	

Repeat Steps 1 & 2 for all the categories you want to map.

More in-depth explanation of how to map your categories in this article.

**You can also create Tags by editing certain Dynamic Attribute.**

Below you can find the three steps, on how to manage your Wise2Sync Export profile for importing tags. **Check step three carefully because you will need to use different attributes depending on which way you created Tags.**

## 1. Editing Dynamic Attribute.\_

After you created Shopify app Export profile Dynamic Attribute "Tags" will be created automatically. You will find the Tag attribute in Attribute mapping → Dynamic attributes list. More information about Dynamic Attribute [here](#).

## 2. Assign tags/values\_

Once attribute "Tags" is created, you can assign values and conditions for those tags. Let's take an example. We want to tag products with the tag "Silk" if this term is present in the product name. Then your value rule would look like this:

The screenshot shows a web interface titled "Update Value". It contains the following sections:

- Conditions:** A rule builder with "AND" and "OR" options. A single rule is defined: "Product Name" (selected from a dropdown) "contains" (selected from a dropdown) "silk" (entered in a text field). There are buttons for "+ Add rule" and "+ Add group", and a red "X" button to delete the rule.
- Value:** A text input field containing the word "Silk".
- Priority:** A text input field containing the number "1".
- Buttons:** "Cancel" and "Update" buttons at the bottom right.

You can also assign more tags by separating them with a comma. Use more values and conditions to create as many tags as you want.

Value	Priority	Actions
memory, flash, cards	1	 
64GB, SSD	2	 
yellow, slim	3	 

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### 3. Check your Export profile

Before we can push Tags to Shopify, you need to make sure this data is available in the export template. Navigate to "Export Profiles" and select your Shopify export profile. Open the Template tab. If you see this line in your template, then you don't need to change anything **(in case you are using Dynamic attribute for Tags)**.

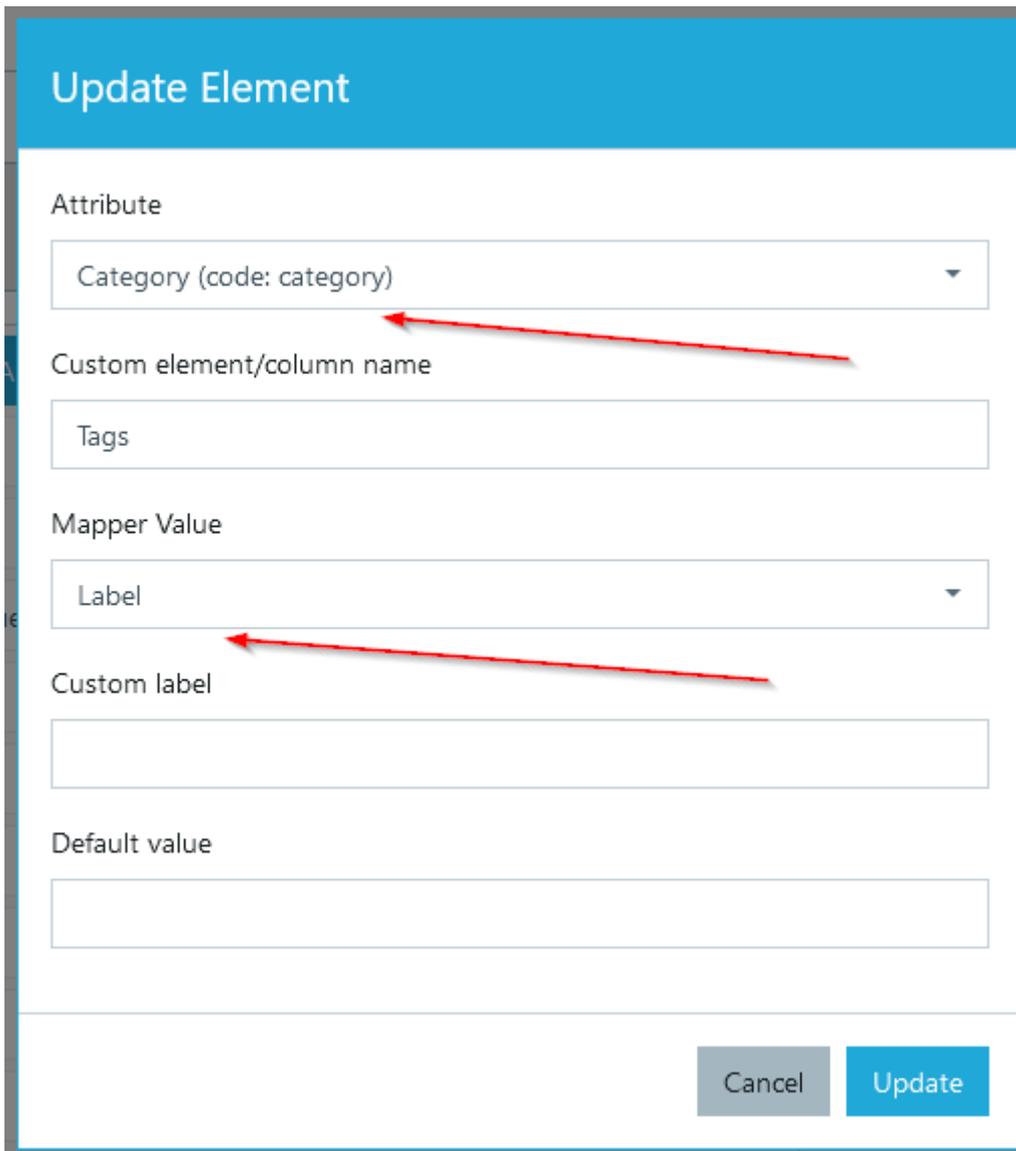
Preferences Filter Repricer **Template** Upload to FTP Export Results

Add All Mapped Attributes Add Group Add Element

- Title (code: name; label: Product Name)  
- Body (HTML) (code: description; label: Description)  
- Vendor (code: manufacturer; label: Manufacturer; mapper value: label; default value: {attr:org\_val\_ma...}  
- Type (code: type; label: Type)  
- Tags (code: tags; label: Tags)  **
- Published (code: published; label: Published)  
- Option1 Name (code: option1\_name; label: Option1 Name)  
- Option1 Value (code: color; label: Color)  
- Option2 Name (code: option2\_name; label: Option2 Name)  
- Option2 Value (code: size; label: Size)  

**In case you converted supplier categories to tags modify the Template window like this:**

- Change the "Attribute" value from "Tags" to "Category" (attribute labels might be different in your account)
- Set "Mapper value" to "Label"



The image shows a screenshot of a web form titled "Update Element". The form has a blue header with the title. Below the header, there are several input fields and dropdown menus. The "Attribute" dropdown is set to "Category (code: category)". The "Custom element/column name" text field contains "Tags". The "Mapper Value" dropdown is set to "Label". The "Custom label" and "Default value" text fields are empty. At the bottom right, there are two buttons: "Cancel" (grey) and "Update" (blue). Two red arrows point to the "Attribute" and "Mapper Value" dropdowns, indicating the changes mentioned in the text above.

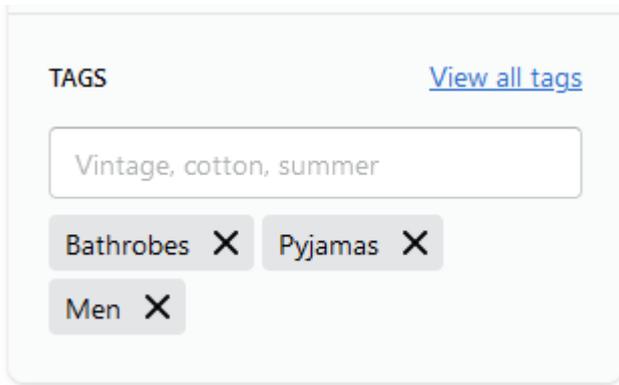
In both cases click "Save" button in the top right corner to save the changes you've just made.

If you do not want to wait for the next Automatic Sync, use a Queue action from your [Export Profiles list](#) to start pushing new products with tags faster.

That is it!

## Conclusion\_

From now on, when products are uploaded to Shopify, they will have Tags you used in category mapping or in Dynamic attribute:

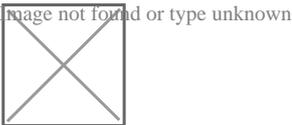


Wise2Sync app for Shopify only assigns tags at the moment it creates new products.

This means that when our app updates existing products, Tags are not changed/updated. You can modify/translate/change/add or remove tags - your changes will not be overwritten.

If you made changes - save your export profile. More information about Export profiles [here](#).

To make sure that tags will be adding products to the right collections on Shopify side make sure that these fields in the Collection tab are filled properly:



## Collection type

Manual

Add products to this collection one by one. Learn more about [manual collections](#).

Automated

Existing and future products that match the conditions you set will automatically be added to this collection. Learn more about [automated collections](#).

## Conditions

Products must match:  all conditions  any condition

Product tag

is equal to

Jeans



Product tag

is equal to

Blue



Product tag

is equal to

Lewis



Add another condition

That's it - newly uploaded products should have product tags after the next Sync.

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