

# Importing product tags

Shopify is a powerful platform, which has the possibility to generate Collections (categories) dynamically based on tags. Wise2Sync app imports Tags and then uses Shopify features to assign products to collections.

Let's say, the supplier provides detailed product categories which hold valuable information. An illustrative example (this is Matterhorn Wholesale categories) would look like this: if the product belongs to a category "/MEN/Men`s Underwear/Bathrobes & Pyjamas for Men", then assign products with these tags: "Bathrobes, Pyjamas, Men".

Supplier Category	Comma separated Tags
/MEN/Men`s Clothing/Sweatshirts, Sweaters & Jumpers for Men/ <b>Cardigans, Pullovers, Turtle necks for Men</b>	Cardigans, Pullovers, Turtle necks, Men
/MEN/Men`s Underwear/ <b>Bathrobes &amp; Pyjamas for Men</b>	Bathrobes, Pyjamas, Men

Follow the instructions below on how to achieve this.

## Step 1. Create Categories

Navigate to "My Categories" and create your categories. All the actions in this tutorial are done from your account at [app.wise2sync.com](https://app.wise2sync.com).

Create New Category

ID

Bathrobes, Pyjamas, Men

Label

Bathrobes, Pyjamas, Men

Priority

10

Cancel

Create

The label field is where you enter the tags. It is important, that tags are **comma separated**.

You can put anything in ID field - or the same as in the Label field.

When a product belongs to more than one category - we will use the priority field to select the most detailed category. So for example, if you have the category "Clothing" (which is generic), give it a priority -10. And for very detailed categories, give something higher than -10 (in the picture above - we use 10).

## Step 2. Map categories\_

Navigate to "Supplier Categories" and find the category you want to map. Click "Save". Your mapped supplier category would look like this now:

Matterhorn			
Select ▾		1 records found (0 selected)	
		edit ▾	Submit
	ID ↑↓	Alias ↑↓	Actions
	/MEN/Men`s Underwear/Bathrobes & Pyjamas for Men		
<input type="checkbox"/>	/MEN/Men`s Underwear/Bathrobes & Pyjamas for Men	Bathrobes, Pyjamas, Men (label: Bathrobes, Pyjamas, Men)	

Repeat Steps 1 & 2 for all the categories you want to map.

More in-depth explanation of how to map your categories in [this article](#).

**You can also create Tags by editing certain Dynamic Attribute.**

Below you can find the three steps, on how to manage your Wise2Sync Export profile for importing tags. **Check step three carefully because you will need to use different attributes depending on which way you created Tags.**

## 1. Editing Dynamic Attribute.\_

After you created Shopify app Export profile Dynamic Attribute "Tags" will be created automatically. You will find the Tag attribute in Attribute mapping → Dynamic attributes list. More information about Dynamic Attribute [here](#).

## 2. Assign tags/values.\_

Once attribute "Tags" is created, you can assign values and conditions for those tags. Let's take an example. We want to tag products with the tag "Silk" if this term is present in the product name. Then your value rule would look like this:

### Update Value

Conditions

AND OR

+ Add rule

+ Add group

Product Name

contains

silk

×

Value

Silk







Priority

1

Cancel

Update







You can also assign more tags by separating them with a comma. Use more values and conditions to create as many tags as you want.




Value	Priority	Actions
<input type="text"/>		
memory, flash, cards	1	 
64GB, SSD	2	 
yellow, slim	3	 




Total page count: 1 Items per page: 300 Total items count: 3




### 3. Check your Export profile\_




Before we can push Tags to Shopify, you need to make sure this data is available in the export template. Navigate to "Export Profiles" and select your Shopify export profile. Open the Template tab. If you see this line in your template, then you don't need to change anything **(in case you are using Dynamic attribute for Tags)**.




 Preferences  Filter  Repricer  Template  Upload to FTP  Export Results




 Add All Mapped Attributes  Add Group  Add Element




 Title (code: name; label: Product Name)  




 Body (HTML) (code: description; label: Description)  




 Vendor (code: manufacturer; label: Manufacturer; mapper value: label; default value: {attr:org\_val\_ma...}  




 Type (code: type; label: Type)  




 Tags (code: tags; label: Tags)  

 Published (code: published; label: Published)  

 Option1 Name (code: option1\_name; label: Option1 Name)  

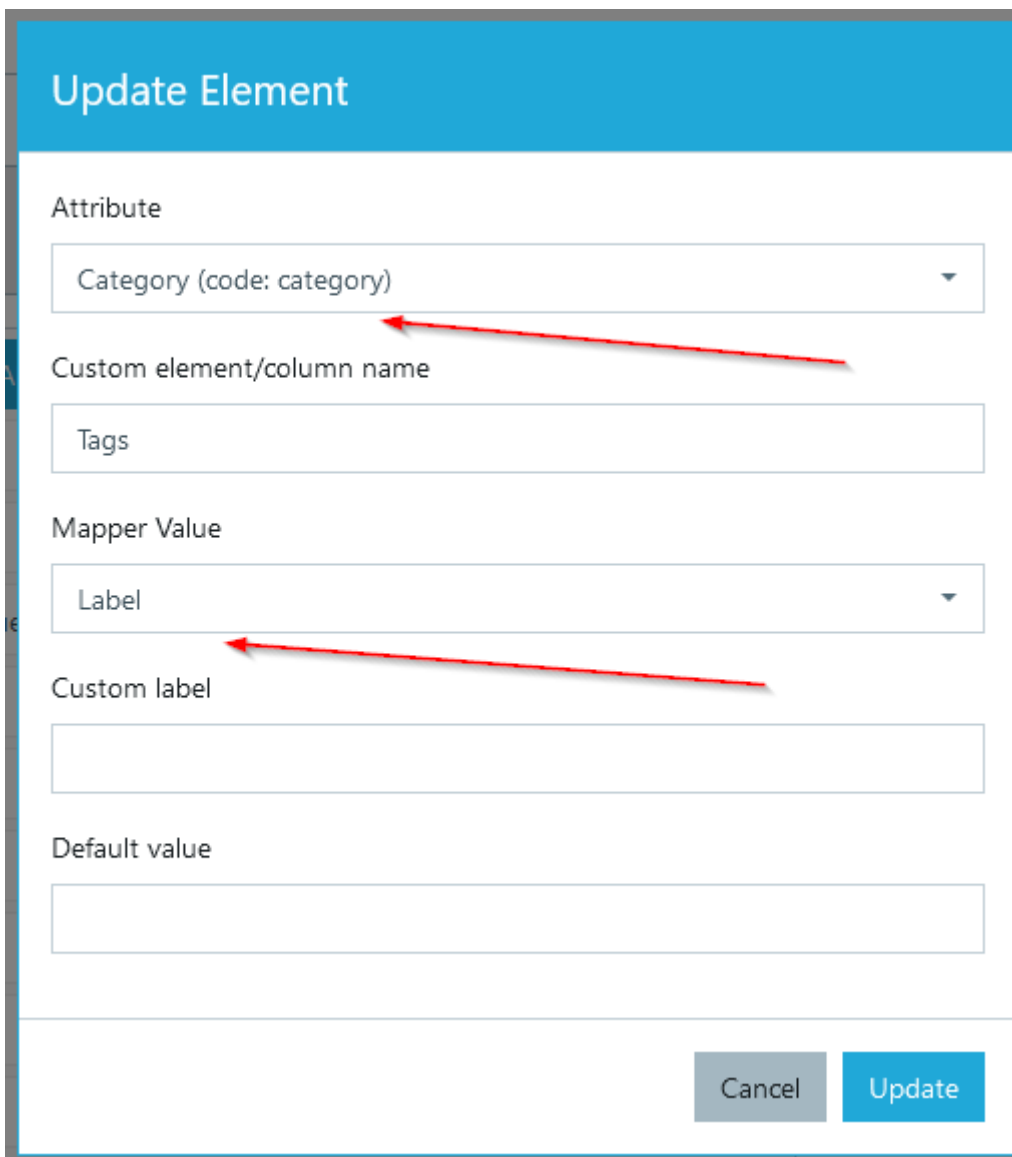
 Option1 Value (code: color; label: Color)  

 Option2 Name (code: option2\_name; label: Option2 Name)  

 Option2 Value (code: size; label: Size)  

**In case you converted supplier categories to tags modify the Template window like this:**

- Change the "Attribute" value from "Tags" to "Category" (attribute labels might be different in your account)
- Set "Mapper value" to "Label"



The screenshot shows a form titled "Update Element" with a blue header. The form contains the following fields:

- Attribute:** A dropdown menu currently showing "Category (code: category)". A red arrow points to this dropdown.
- Custom element/column name:** A text input field containing "Tags".
- Mapper Value:** A dropdown menu currently showing "Label". A red arrow points to this dropdown.
- Custom label:** An empty text input field.
- Default value:** An empty text input field.

At the bottom right of the form are two buttons: "Cancel" (grey) and "Update" (blue).

In both cases click "Save" button in the top right corner to save the changes you've just made.

If you do not want to wait for the next Automatic Sync, use a Queue action from your [Export Profiles list](#) to start pushing new products with tags faster.

That is it!

## Conclusion\_

From now on, when products are uploaded to Shopify, they will have Tags you used in category mapping or in Dynamic attribute:

TAGS

[View all tags](#)

Vintage, cotton, summer

Bathrobes X Pyjamas X

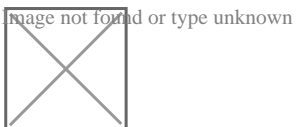
Men X

Wise2Sync app for Shopify only assigns tags at the moment it creates new products.

This means that when our app updates existing products, Tags are not changed/updated. You can modify/translate/change/add or remove tags - your changes will not be overwritten.

If you made changes - save your export profile. More information about Export profiles [here](#).

To make sure that tags will be adding products to the right collections on Shopify side make sure that these fields in the Collection tab are filled properly:



## Collection type

☐ Manual

Add products to this collection one by one. Learn more about [manual collections](#).

☒ Automated

Existing and future products that match the conditions you set will automatically be added to this collection. Learn more about [automated collections](#).

## Conditions

Products must match: ☒ all conditions ☐ any condition

Product tag ▼

is equal to ▼

Jeans



Product tag ▼

is equal to ▼

Blue



Product tag ▼

is equal to ▼

Lewis



Add another condition

That's it - newly uploaded products should have product tags after the next Sync.

Revision #8

Created Wed, Jul 15, 2020 6:24 AM by [Liudas](#)

Updated Wed, Jul 24, 2024 9:58 AM by [Rasa](#)