

How product import and update via Wise2Sync app works

After you installed our app and set up Wise2Sync API token, you need to go to your Wise2Sync account to set up Shopify Export profile, filter out products and add price markups.

Go to Export profiles → Add Profile and select Shopify App from the dropdown menu.

For Shopify App export you need these attributes

Tags	Create	Dynamic Handle Attribute	Create
Published	Create	Group Id With Supplier	Create
Option1 Name	Create	Product Entity Id With Supplier	Create
Option2 Name	Create	Color	Create
Option3 Name	Create	Size	Create
Option3 Value	Create	Dmp sku	Create
Group Id	Create		

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Next

Preferences

Filter

Repricer

Template

Upload to FTP

Export Results

Simple product

Add All Mapped Attributes

Add Group

Add Element

handle (code: dynamic_handle_attribute; label: Dynamic Handle Attribute)

product_id (code: group_id_with_supplier; label: Group id With Supplier)

title (code: name; label: Product Name)

description (code: description; label: Product Description)

vendor (code: manufacturer; label: Manufacturer; mapper value: label)

type (code: category; label: Category; mapper value: label)

tags (code: tags; label: Tags)

published (code: published; label: Published)

images (code: media_gallery; label: Product Images)

variations

variant_sku (code: sku; label: SKU)

variant_id (code: product_entity_id_with_supplier; label: Product Entity id With Supplier)

variant_price (code: special_price; label: Price (Special))

variant_compare_at_price (code: price; label: Price)

variant_cost_per_item (code: original_price; label: Original Price)

variant_barcode (code: ean; label: EAN)

variant_stock (code: qty; label: QTY)

options

color (code: color; label: Color)

size (code: size; label: Size)

Configurable product

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variant_cost_per_item (code: original_price; label: Original Price)

variant_barcode (code: ean; label: EAN)

variant_stock (code: qty; label: QTY)

options

color (code: color; label: Color)

size (code: size; label: Size)

Image not found or type unknown

Here you can take a look at the attributes needed for Shopify app. This template will be created automatically after you press next (provided pictures above). **Template structure is important to avoid product import errors so you do not need to change anything.**

After the required attributes are created you will need to make sure that these attributes are correctly mapped with supplier attributes. Some of them such as handle and product_id, are mandatory but you will need to map only group ID for them if products have such. For products with variations, color or size attributes are mandatory also all product variations must have the same type of options. Product title is a mandatory field also and can not be left empty. If suppliers do not provide images such products will not be imported also.

If one of the mandatory product fields is empty, these products will not be included in the export file.

Use the filters section in the export profile to import only the products you need in your shop. If the supplier provides several categories for the products only the first one will be imported.

Please check more information about product [filtering](#) and [repricing rules](#) as it is the most important thing when you are setting up your import to Shopify.

After you are sure you are done with the export profile setup contact us through support@wise2sync.com and we will make this export auto, every time a new file is created import to Shopify will start. **Be aware of that before you press the Queue button in the Export Profiles menu.**

After the product is created, we update only these values in Shopify:

- Product stock
- Product price
- Compare at price
- Cost per item

Be aware that changes in your store inventory management can cause issues with stock updates later. For example, if you delete the initial location and create a new one after the product import is done stock will not be updated as our APP will look for the deleted location. Please inform us about these changes through support@wise2sync.com

Revision #15

Created Fri, May 29, 2020 9:09 AM by [Liudas](#)

Updated Thu, Apr 18, 2024 9:41 AM by [Rasa](#)