

Which fields do I need in my own import file?

The easiest way for importing products feed data into Wise2Sync is by CSV, XML or JSON format files. Text encoding should be in UTF-8. In case you have a large amount of products (f.e. > 10 000) - consult with us first to discuss the best approach.

If you need help building the feed or After you've build your feed, send a link to support@wise2sync.com and we will verify if all is legit. Do not hesitate to contact us also if you need help with building a feed.

Mandatory fields

Below is a minimum list of product attributes that each product should have:

| Field | Description | Example |
|---------------|---|---|
| id | Required. Unique identification number of your product | 15484 |
| ean | Required. The barcode, ISBN, or UPC of the product. | 1000005522123 |
| product_name | Required. Name of the product. | |
| manufacturer | Required. The manufacturer / brand of the product. | Puma |
| description | Required. Description of the product. Can be a plain text or in HTML format. | |
| product_price | Required. The price of the product. Don't include any currency symbols. | 9.99 |
| quantity | Required. The number of items you have in stock of this product. | 50 |
| category | Required. Category that this product belongs to. Category should be specific as much as possible. | Accessories > Men's Accessories > Gloves > Winter Gloves. |

| | | |
|--------------|--|------------------------------------|
| images | Required. URL for a product image. Product should have at least one image. | www.website.com/images/product.jpg |
| sku | Required. SKU (stock keeping unit) code of your product. | PUMA-AB-1548-L |
| product_link | Recommended. Public URL of a product | www.website.com/product-link |

You can also add more attributes to the feed like: materials, warranty, delivery term etc.

Examples

XML example with no product variants:

```
<?xml version="1.0" encoding="UTF-8" ?>
<products>
  <product>
    <id>2579</id>
    <ean><![CDATA[356975 04/9-]]></ean>
    <name><![CDATA[Puma Winter Players Gloves]]></name>
    <description><![CDATA[PUMA Knitted Gloves are designed to work on touch screens.]]></description>
    <category_path><![CDATA[Men's Accessories > Men's Gloves]]></category_path>
    <manufacturer><![CDATA[PUMA]]></manufacturer>
    <price>15</price>
    <stock>50</stock>
    <images>
      <image>https://yourpage.com/media/Puma_Winter_Players_Gloves_1.jpg</image>
      <image>https://yourpage.com/media/Puma_Winter_Players_Gloves_2.jpg</image>
    </images>
    <sku><![CDATA[979328]]></sku>
  </product>
</products>
```

If your products have variants like color or size, you can also provide this information in your product feed. In this case use `group_id` attribute. See a JSON example:

```
{
  "product": {
    "id": "2579",
    "ean": "2907025030709",
    "name": "Puma Winter Players Gloves",
    "description": "<p>This PUMA Knitted Gloves are
```

```
designed to work on touch screens.</p>",    "category_path": "Men's Accessories > Men's
Gloves",
    "manufacturer": "PUMA",
    "price": "15",
    "stock": "50",
    "images": [
        "https://yourpage.com/media/Puma_Winter_Players_Gloves_1.jpg",
        "https://yourpage.com/media/2579/Puma_Winter_Players_Gloves_2.jpg"
    ],
    "sku": "979328",
    "part_number": "PGKG135G",
    "group_id" : "256",
    "materials" : [
        "Acrylic 95%",
        "Elastane 5%"
    ],
    "color" : "Black"
}}
```

See our example XML file for more advanced features: [xml_example.xml](#)

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