

# Import & Export Profiles

Before you can start importing/exporting the products, you first need to create a profile and set some preferences.

In your PrestaShop back-end panel, navigate to Shop Parameters → Wise2Sync. Click on the Profiles tab at the top. In this article, we will explain in more detail how to set up profiles.

There are two types of profiles which are split into two grids:

- Product Import
- Product Export

Both types share the same general settings and some individual settings.

## Profile General Settings

Let's say we are going to import products to your store. Click "New Import Profile" in the top right corner and a form will open:

Profile Active

☒

Name of the Profile

Profile execution Frequency

Every 

12 Hours

This is where you would define how often you want execute the profile. We recommend creating new products to be scheduled once a day at night and stock&price update few times during the day.

Profile execution Frequency

You can use CRON expressions here. For example: "0 4 \* \* \*" would execute this profile every day at 4:00 at night.

### Profile Active

Enable or disable this profile. Heartbeat will ignore inactive profiles and will not schedule tasks.

### Name of the Profile

You can give this profile a name (f.e. Product Stock&Price update etc.). Use this for your own reference.

### Profile execution Frequency

How often a Heartbeat should schedule tasks based on this Profile. If you are going to use multiple export/import profiles, make sure they have enough time between them. Heartbeat will not start new task if the previous is not finished yet.

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## Import Profile

If you are creating an Import Profile, you will need to set the following settings:

Product Source	<div>[PrestaShop Data Export] PrestaShop Data Export</div> <div>Select Product export profile from your account in <a href="https://app.wise2sync.com">https://app.wise2sync.com</a>. If list is empty, make sure entered valid API Access Token in module configuration section and you have a least one PrestaShop type export profile in <a href="https://app.wise2sync.com">https://app.wise2sync.com</a>.</div>
Mode	<div>Create New &amp; Update Existing</div> <div>This mode would only create products that are not in your shop. And update price, wholesale price, stocks, mpn, images of existing products. It will also delete missing combinations and images (slower).</div>
Skip Products w/o Images	<div><input checked="" type="checkbox"/> No</div> <div>If set to yes, products that do not have any images will not be imported.</div>
Update Product Categories	<div><input checked="" type="checkbox"/> No</div> <div>If set to yes, existing product category will be updated based on the data we receive from <a href="https://app.wise2sync.com">app.wise2sync.com</a>.</div>
Update Product Supplier	<div><input checked="" type="checkbox"/> No</div> <div>If set to yes, existing product supplier will be updated based on the data we receive from <a href="https://app.wise2sync.com">app.wise2sync.com</a>.</div>
Disable Missing Products	<div><input checked="" type="checkbox"/> No</div> <div>Set this feature to <b>YES</b> if you want to automatically disable any missing products. For example, if a supplier has removed a product from their system or the product is no longer available in your export profile on <a href="https://app.wise2sync.com">app.wise2sync.com</a>. This feature will: - <b>Disable Missing Products:</b> Any product with the "VidaXL-" prefix that is missing from the import will be disabled - <b>Set Quantity to Zero for Missing Combinations:</b> If any combinations (variations) of a product are missing, their quantity will be set to zero. - <b>Update Product Activity:</b> If a previously missing product reappears in a subsequent import, its activity status will be updated according to the information found in the import file.</div>
Import Limit	<div>0</div> <div>Set limit to how many products should be added to import queue. Leave blank to import all products. This is useful for testing purposes, when you do not want to import all products but just certain number.</div>
Delete missing products	<div>Never</div> <div>Select time amount after which old, not updated product will be deleted. This action will delete only Wise2Sync import products.</div>

### Product Source

Select the Product export profile from your account at <https://app.wise2sync.com>. If the list is empty, make sure to enter a valid API Access Token in the module configuration section and you have at least one PrestaShop-type export profile in <https://app.wise2sync.com>.

In the drop-down, you might see more items. Make sure you select the one with [PrestaShop Data Export] in the brackets.

## Mode

There are several modes of how import can be done:

- Create New Products & Update Existing - would create products that are not in your shop. It would also update the stock & price of existing products, add images, and update combinations (slower). We recommend executing this at night.
- Create New Products & Update Only stock & price - would create products that are not in your shop. It would also update the stock & price of existing products. It is a faster option compared with the import mode mentioned above.
- Update Stock&Price - will only update the price and stock of existing products (faster). If needed, you can execute it during the day.
- Update Stock - will only update stock of the existing products. It is the fastest import mode.

## Disable Missing Products

Once Heartbeat finishes processing all products, it will check if there are any products missing in the import with your [reference prefix](#). Set this feature to YES, if you want to disable missing products (f.e. the supplier removed a product from their system or these products are not available anymore in your export profile in [app.wise2sync.com](#)). This will also set Quantity to 0 for missing combinations. If a previously missing product reappears in a subsequent import, its activity status will be updated according to the information found in the import file.

## Import Limit

Set limit to how many products should be added to import queue. Leave blank or set to 0 to import all products available in [app.wise2sync.com](#). This is useful for testing purposes, when you do not want to import all products but just certain number (limit).

## Delete Missing Products

Select the time amount after which the old, not updated product will be deleted. This action will delete only Wise2Sync import products.

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## Export Profile

If you are creating an Export Profile, you will need to set the following settings:

Only Active ☒ Yes

If set to yes, only products that are Active will be exported.

Product Visibility

Only products with selected visibility will be exported.

Skip Products w/o Images ☐

If set to yes, products that do not have any images will not be exported.

Only In Stock Products ☐

If set to Yes, only products with Quantity > 0 will be exported.

Prices incl. Tax ☐

If set to YES, product prices will be exported with Tax included.

Export Limit

Set limit to how many products should be exported. Leave blank to export all products. This is useful for testing purposes.

### Only Active

If set to yes, only products that are Active will be exported.

### Product Visibility

Only products with selected visibility will be exported. The following options are:

- Everywhere
- Catalog Only
- Search Only
- Nowhere

### Skip Products w/o Images

If set to yes, products that do not have any images will not be exported.

### Only In Stock Products

If set to Yes, only products with Quantity > 0 will be exported.

### Export Limit





Set a limit to how many products should be exported. Leave blank or set to 0 to export all products. This is useful for testing purposes when you do not want to export all products but just a fraction.



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## Profiles Grid



Once you've created some profiles, the profiles list will display some information. If the profile is Active, you can schedule it to be executed next time Heartbeat runs.

## Import Profiles (2)

ID	Profile	Cron	Mode	Updated At	Active		
2	<a href="#">Product Update #2</a>	0 */12 * * *	Update Stock&Price	2021-02-16 16:23	✓		
1	<a href="#">Product Upload #1</a>	0 */12 * * *	Create New & Update Existing	2021-02-16 16:23	✓		

 Delete  
 Schedule Now

## Export Profiles (1)

ID	Profile	Cron	Mode	Updated At	Active		
3	<a href="#">All Products Export</a>	0 */12 * * *	N/A	2021-02-15 12:50	✓		

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