

# Learn the Basics

Learn the basics to help you make the most of Wise2Sync.

- [What can Wise2Sync do for you?](#)
- [What is the pricing model of Wise2Sync?](#)
- [What is an onboarding call?](#)

# What can Wise2Sync do for you?

Wise2Sync is a product feed automation and products catalog management tool. You can import products from multiple sources, filter out products based on rules and conditions, and export them to multiple channels like eCommerce platforms, marketplaces, shopping feeds, price comparison websites etc.

## What we can do for you

Wise2Sync can help you with:

- Selling more by listing your products in various sales channels - see our [integrations list](#)
- Adding more products to your eCommerce store from 3rd party suppliers - see our list of [connected suppliers](#)

If you are a manufacturer, merchant, or supplier, we can make your data feed available to publishers to help you attract customers. With Wise2Sync you control data and filter products your partners receive from you.

Do not hesitate to [contact us](#) to discuss how Wise2Sync can be useful for your business.

## What we can not offer for you

- We do not sell any products or carry any responsibility for products delivered by integrated suppliers. If you want to do a drop-shipping business with one of our integrated suppliers - you have to contact them first and discuss their conditions.
- Our specialization is product feed automation and management. We do not provide marketing or design services. If you need help with Magento commerce, our colleagues from [creationlabs.eu](#) would be happy to help you.
- We do not provide order routing so all orders from clients you will need to fulfill yourself.

# What is the pricing model of Wise2Sync?

Wise2Sync is a SaaS platform and is hosted on our servers. We improve it constantly and support our customers free of charge with any of Pricing plans. We charge our customers on a monthly basis and the payment has to be done upfront.

Fees for using our services mainly depend on:

- amount of products (SKU) we handle from your products feeds or suppliers
- number of suppliers / different data sources and export profiles (integrations)
- frequency of data sync and update

Follow [this link](#) to check our pricing plans.

# What is an onboarding call?

After the initial setup of Wise2Sync app we suggest an on-boarding call to guide you through the system and what you have to do to make the most out of our services.

The onboarding call is mandatory because we want to make sure you are familiar with Wise2Sync and all the features it provides. During this call, we provide information on how to reach your goals and we share useful advices and tips for future use of our product. We will also answer your questions if you have any.

The onboarding call is made with screen sharing if needed. Time and date are arranged by email a day or a few days in advance. It usually takes ~60 minutes and we cover such topics as:

- Understanding how Wise2Sync works
- Steps to get started:
  - Category mapping
  - Manufacturer / vendor mapping
  - Attribute mapping
  - Configuring product rules and export profiles etc.
- Configuring export integrations and profiles
- Q&A
- Information on ongoing support channels and resources

Please check your equipment to make sure the microphone and speaker work. Thanks!