

# Why do you offer monthly subscriptions?

Wise2Sync is provided to you as a service (SaaS). Our servers host your products information and automatically update the feeds and APIs.

Wise2Sync is under constant development and is always being improved. We provide support free of charge. For these reasons we ask our customers to pay periodically.

But why periodically? We find that charging monthly provides flexibility, both for us and for our customers. You can upgrade or downgrade your plan on a monthly basis. This way you never pay more than you need to. Please check out our [pricing plans here](#).

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