

# Debugging product prices

There are a few positions which need to be checked. Read this article first to understand how product price updates work. In general:

1. We collect prices from your suppliers / product feeds
2. Based on "unique field" in the export profile (usually EAN code) we compare similar products and choose the cheapest product as base price
3. After we have determined product base price, pricing rules are applied and price markup / discount is added

Please note that repricing rules can be individual per export profile. Make sure you check which pricing rules are applied to your specific export profile.

So, let's say you suspect that exported product price is not the way it should be. Navigate to Tools → Product Price Checker and use "Search Criteria" form to enter product details. After you click "Search" - product information will appear on the right side.

### Search Criteria

Use this form to check what pricing rules are applied for your products. This is useful when you want to make sure your pricing formulas and conditions work they way you want and that product prices that are exported to your sales channels are correct.

Supplier

ACC Distribution

Attribute

EAN

Attribute Value

5024442932205

Export Profile

ACC products (id: 205)

Search

### Product Information

Supplier Name	ACC Distribution
Supplier Code	acc
Product Name	Targus Classic Fits up to size 16 ", Black, Backpack, Shoulder strap
Manufacturer	undefined
Product SKU	097234
EAN Code	5024442932205
Entity PK	097234
Quantity in Stock	0
Product Price	21.6377
Synced with Supplier ⓘ	2020-05-05 13:03:43

### Applied Pricing Rules for Export Profile "ACC products (id: 205)"

Rule #1	
Rule Name	All +10%
Rule ID	272
Attribute	price
Formula	{attr:price}*1.05
Starting Price	21.6377
Calculation	21.6377*1.05 = 22.719585

There can be multiple rules applied to the product. This example above shows that Pricing rule #205 is applied, product base / starting price was 21.6337 and the output result is 22.719585.