

# What is Export Profile?

The export profile is an integration of Wise2Sync with any of your data export channels. For example, an export profile can be for:

- connection of Wise2Sync to your e-shop on different e-commerce platforms such as Prestashop, Shopify, and WooCommerce.
- export of your products information in XML data feed format for various marketplaces
- export of product data in custom structure XML, CSV, or JSON file

You can have multiple export profiles and each of them can have independent repricing rules, product filters, templates etc.

---

Revision #4

Created Mon, May 4, 2020 2:52 PM by [Liudas](#)

Updated Tue, Jan 2, 2024 12:54 PM by [Rasa](#)