

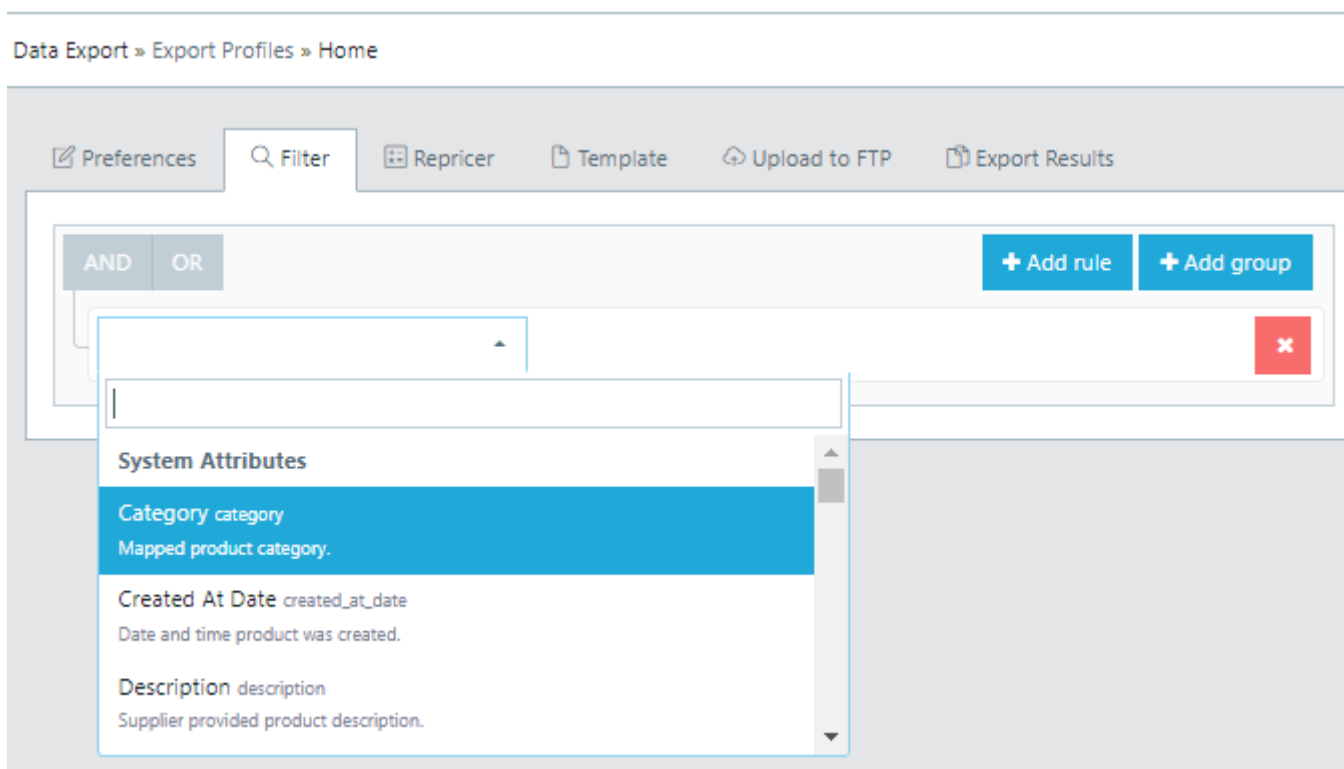
# What are product attribute groups?

Each product has three major attribute groups:

- System Attributes - the most familiar attributes like Category, EAN, Manufacturer, Price, etc.
- [My Attributes](#) - the simple attributes that are created in the My Attributes section.
- [Dynamic Attributes](#) - the more complicated attributes that need conditions and are created under Data Mapping → Dynamic attributes.

These attribute groups will appear in the rules builder, export profiles, and many more places in Wise2Sync App. Couple examples here:

## 1. Filter tab in the Export Profile



## 2. Filtering in Repricing Rules

Conditions

ANDOR

+ Add rule+ Add group

Form

Form

Prior